

VIBRANT PARRAMATTA GRANT PROGRAM 25/26

ARTIST GUIDELINES

The Vibrant Parramatta program invites artists to help bring the City's walls to life through bold, vibrant and meaningful murals. All artists who register will be assessed using the following criteria.

WHAT WE'RE LOOKING FOR

All Artists that register will be assessed based on the following criteria:

- **Portfolio & Online Presence:** Applicants must provide links to their portfolio or social media to demonstrate the quality and style of their work.
- **Artist Bio & Experience:** A brief biography outlining the artist's background, artistic style, and relevant experience is required.
- **Location:** While the program is open to all, artists based in Parramatta LGA, Western Sydney or Greater Sydney may be given preference.
- **Public Mural Experience:** Prior experience delivering large-scale, public-facing murals will be considered an advantage.
- **Local Connection:** Tell us about any personal or professional connection you have to Parramatta and its communities.
- **Cultural Relevance:** Submissions should reflect how the artist's work engages with local stories, culture, or identity.
- **Availability:** Artists must confirm their availability to complete the mural by **30 June 2026**.

THE SELECTION PROCESS

The artist selection process happens in three stages:

1. **EOI Submission**

Artists are invited to submit their interest via the online form. This includes:

- A short artist bio
- Portfolio links or social media
- Confirmation of availability
- Notes on local or cultural connections

2. Proposal Submission (Shortlisted Artists Only)

If a property is selected for a wall-art mural, shortlisted artists will be invited to prepare a detailed proposal that includes:

- A written description of original design idea/s aligned with the site and project scope.
- Your approach and creative intent.
- An outline of your timeline, materials and project budget.

Note: This stage only proceeds for properties that are awarded mural projects as part of the funding process.

3. Selection & Commissioning

A judging panel will review all proposals and select the final artist(s). Those commissioned will be supported to:

- Refine and develop their concept design.
- Deliver the final mural artwork in partnership with the property owner and Council.