



CITY OF PARRAMATTA COUNCIL CENTRES REVIEW 2017

VENTURA ROAD SHOPS

CORNER OF VENTURA AND WINDSOR ROAD, NORTHMEAD
NORTH ROCKS WARD



THE PLACE

Ventura Road Shops is located at the corner of Ventura Road and Windsor Road, Northmead. It is situated on a quiet street and provides local services to residents. A small neighbourhood playground is located on the Sorlie Avenue side of the centre.



CENTRES HIERACHY

- Specialised Centre
- Town Centre
- Urban Village
- Neighbourhood Centre
- Local Centre

CLEANSING SURVEY

Cleanliness rating of centre and assets



2017 - Good

BUSINESS ACTIVITIES

6 shops: 0 vacancies
Vacancy percentage: 0%

- hair dresser
- takeaway
- real estate agent
- café
- beauty



COMMUNITY FACILITIES

- The Willows retirement village
- Douglass Avenue Reserve



RECENT CAPITAL INVESTMENT

No recent investments in the last 5 years.



DEMOGRAPHICS

- Between 2011 and 2016 Northmead experienced a 13% increase in population; from 10,702 to 12,233.
- In 2011, the largest age group (21.6%) was the parents and homebuilders (35 to 49 year olds).



ZONING

- B1 Neighbourhood Centre and RE1 Public Recreation surrounded by R2 Low Density Residential.



PUBLIC DOMAIN ASSET CONDITION

80% of assets surveyed were rated as good and 20% were rated as poor.



ACCESSIBILITY

Windsor Road Bus Stops (regular service)
Bus routes:
600 601 603 614X M60 (Hornsby, Rouse Hill to Parramatta).



WHAT WE CARE ABOUT

Your community ranked these as their top three attributes contributing to positive local place experience:

RANK	ATTRIBUTE	% OF PEOPLE ¹
#1	Cleanliness of public space	70%
#2	Sense of safety (for all ages, genders, day/night etc.)	69%
#3	Elements of the natural environment (views, vegetation, topography, water etc.)	66%

