



StartSomeGood

Hi! I'm Tom.

@tomjd



An aerial photograph of a coastline, likely in the Pacific Northwest, showing a complex network of rivers and fjords. The land is a mix of brown and tan, indicating forested and developed areas. The water is a vibrant turquoise color, contrasting with the dark blue of the open ocean. The sky is a deep, dark blue, suggesting a night or twilight setting. The text is overlaid on the right side of the image.

**Change from Below:
Supporting
Grassroots
Innovation**



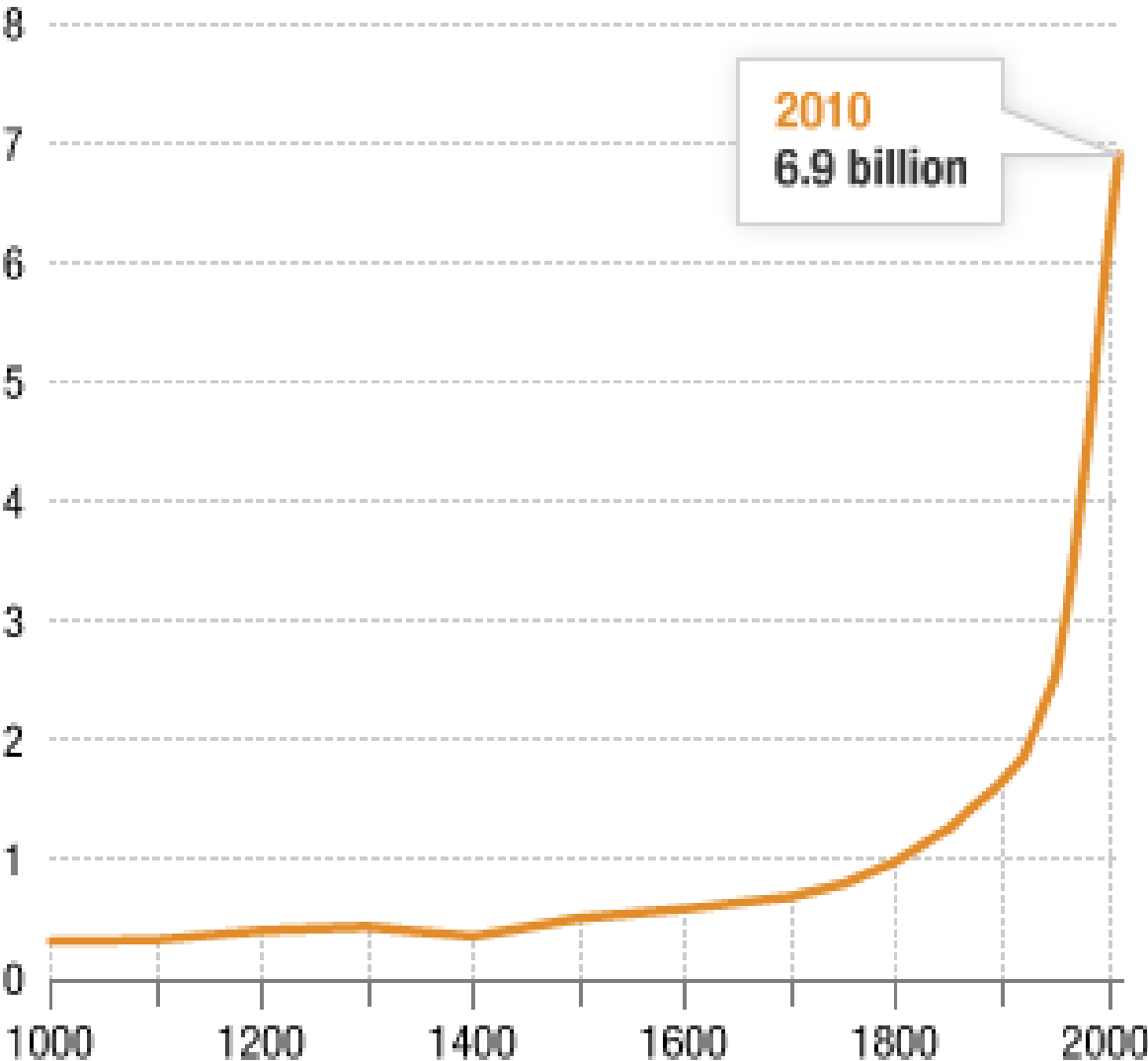
What's Going On?

1. Speed
2. Needs
3. Feeds



1. The increasing speed of change

Estimated world population, in billions



Video hours uploaded per minute

300

200

100

8 hours per
minute

300 hours per
minute

2007

2008

2009

2010

2011

2012

2013

2014

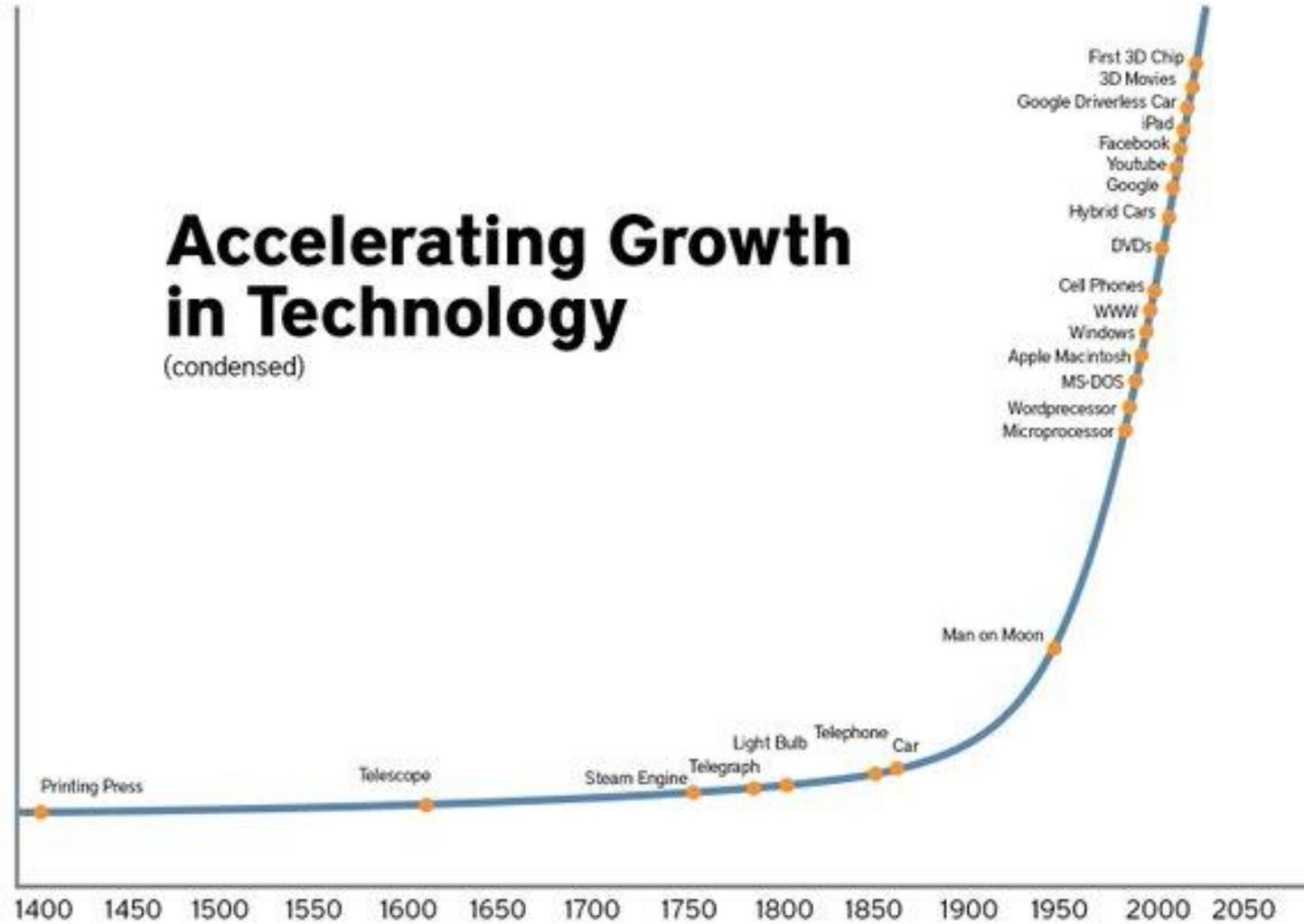
2015

Source: Youtube | OMMALIK @ <http://om.co>

OMMALIK

Accelerating Growth in Technology

(condensed)



A young boy is dressed as an aviator, wearing a dark blue suit, a white shirt, a red tie, and black goggles. He has large, grey airplane wings attached to his back. He is looking upwards with a determined expression. The background is a brown chalkboard with several white chalk-drawn clouds and some red scribbles at the bottom. A grey semi-transparent box contains the title text.

The innovation imperative

Tom Dawkins

Twitter: @tomjd

Linkedin.com/in/tomdawkins

A collage of various international banknotes, including US dollars, Thai Baht, and Philippine Pesos, overlaid with a semi-transparent dark grey rectangle containing white text.

**How do we fund social
innovation?**

Mostly we don't.

What's missing? Risk tolerant capital

Tom Dawkins

Twitter: @tomjd

[LinkedIn.com/in/tomdawkins](https://www.linkedin.com/in/tomdawkins)

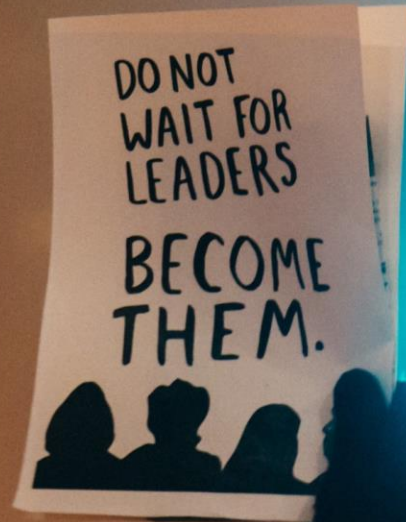
Good Ideas Look Like Good Ideas
But Great Ideas Are Disguised As Bad
Ideas 🤔

-Dawkins' Law

“The Innovation Paradox”



2. A need for purpose and impact





The future doesn't just happen
– it's shaped by **My** decisions.

Paul Tagliabue

LIFE IS SHORT. DO WORK THAT MATTERS TO YOU.

Join our community to access courses, opportunities and inspiration to help you find or create work you love.

[Join the community](#)



Why 1,000 People Applied to Be a Receptionist at This Nonprofit

This New York City nonprofit doesn't offer stock options to would-be workers, but it still manages to steal tech companies' best and brightest.

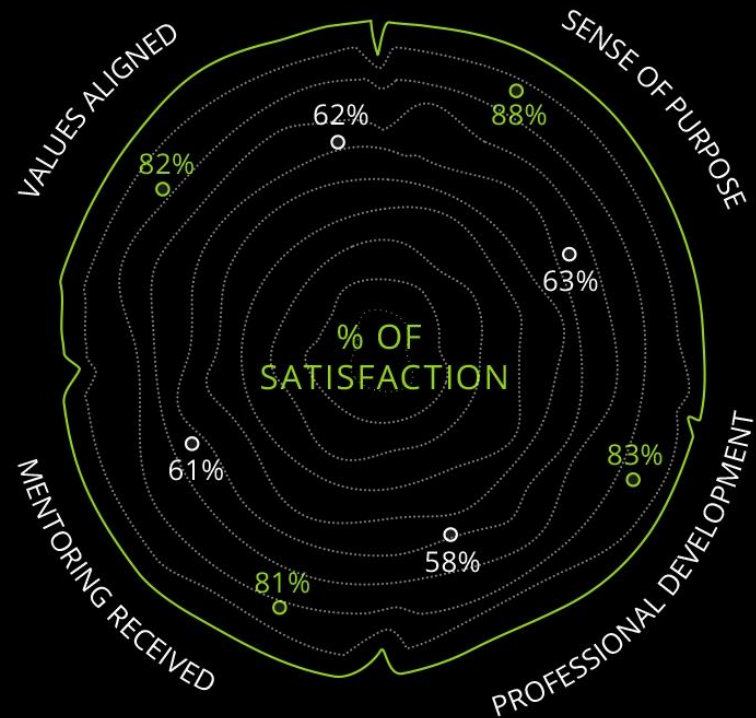


By Brit Morse *Web Producer, Inc.com* [@britnmorse](#)



Purpose matters

Millennials will likely commit to their organization if they share its sense of purpose.



- Stay over 5 years
- Leave within 2 years

Deloitte.

71% of Millennials would be more likely to purchase from a company that supports a cause they care about.

76% would think more highly of a company that helps them support a cause they care about.
Source: Core Communications

↓ ↓
PAY IT FORWARD
- Donate a coffee for a stranger!
Be the light in Someones day!

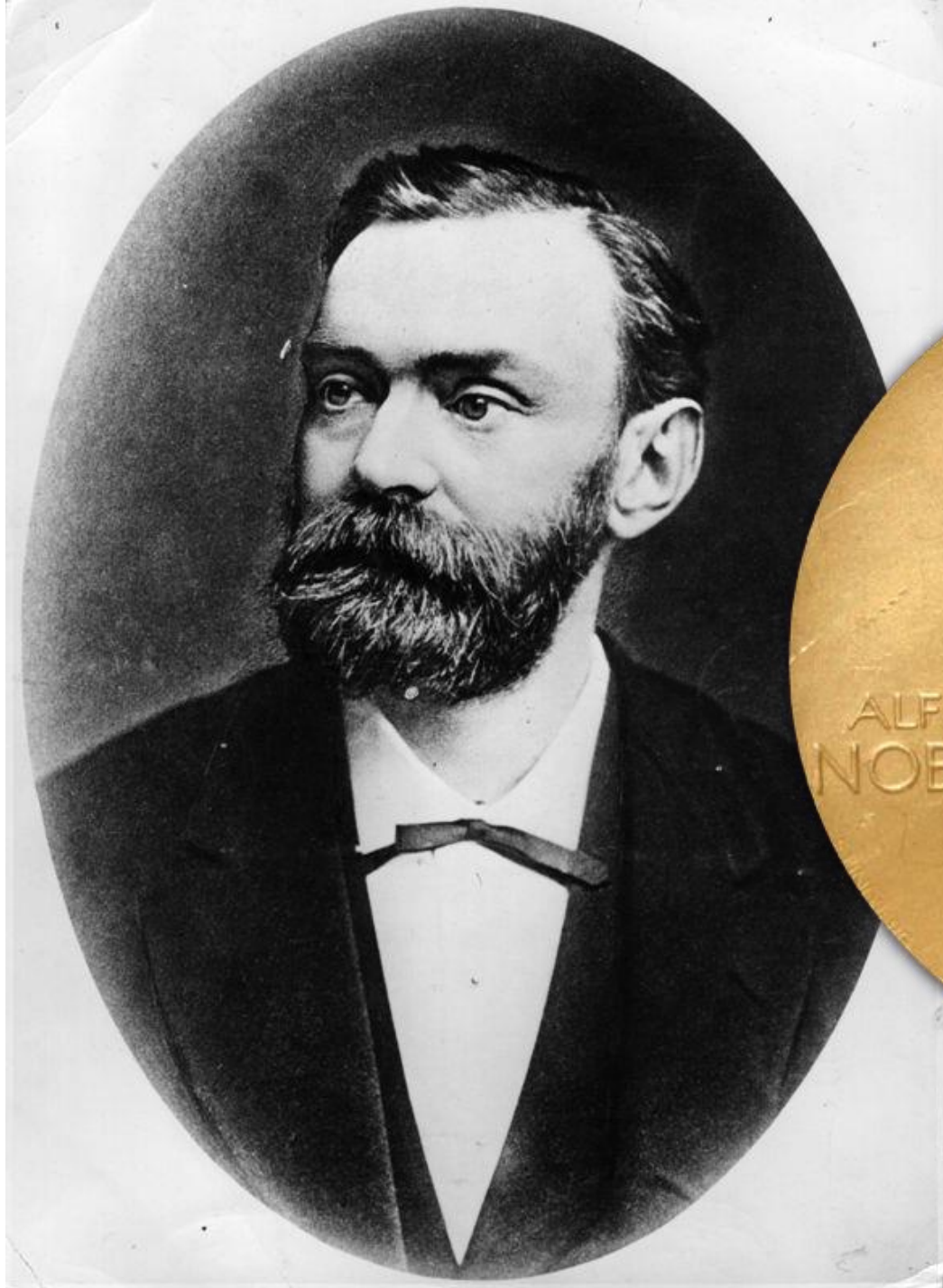
#Community
#spreadthe love

A FREE kick TO
HELP YOU GET THE
MOST OUT OF YOUR
DAY ☺

2 COFFEE
1 LARGIE

Yours

Each new



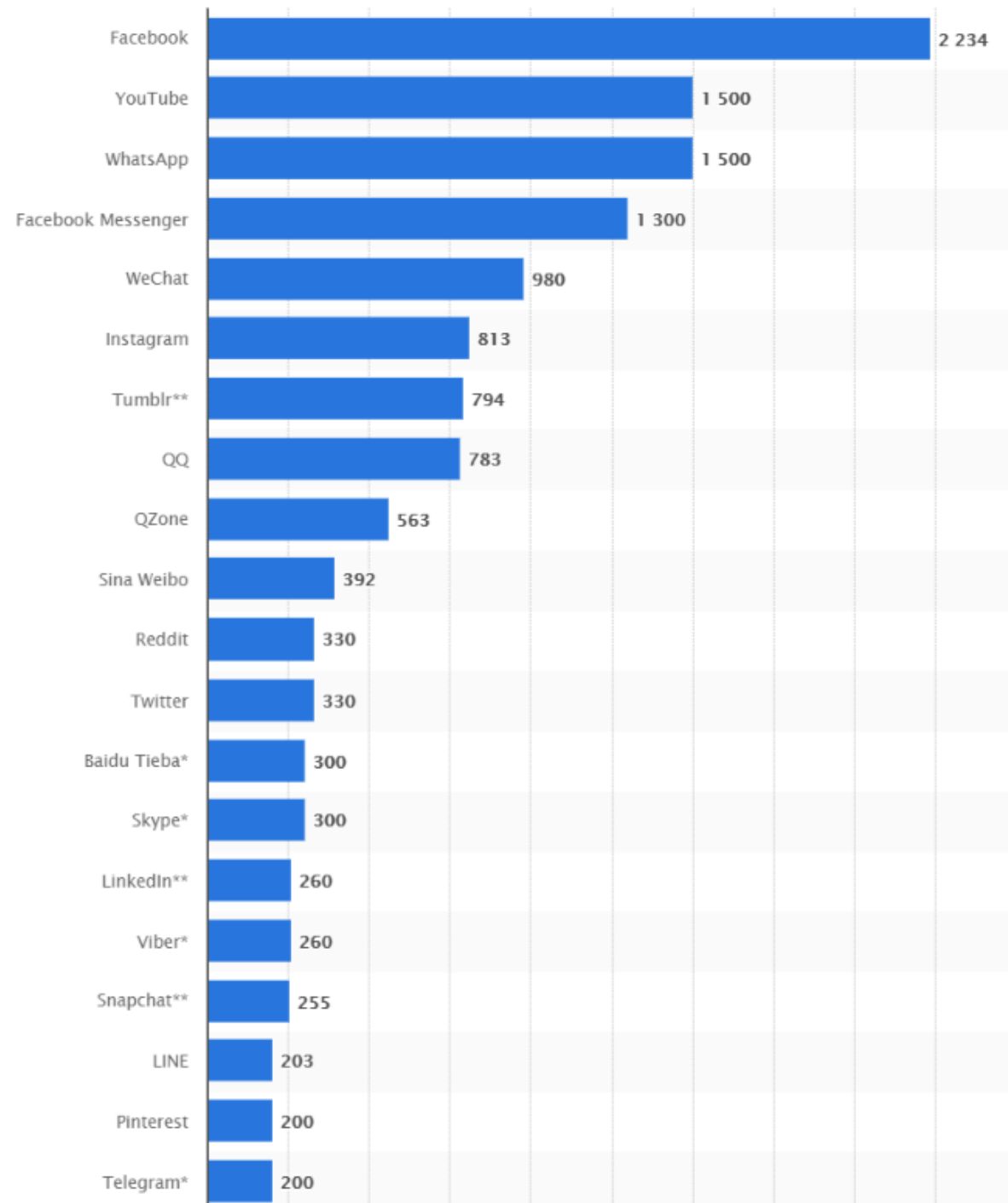


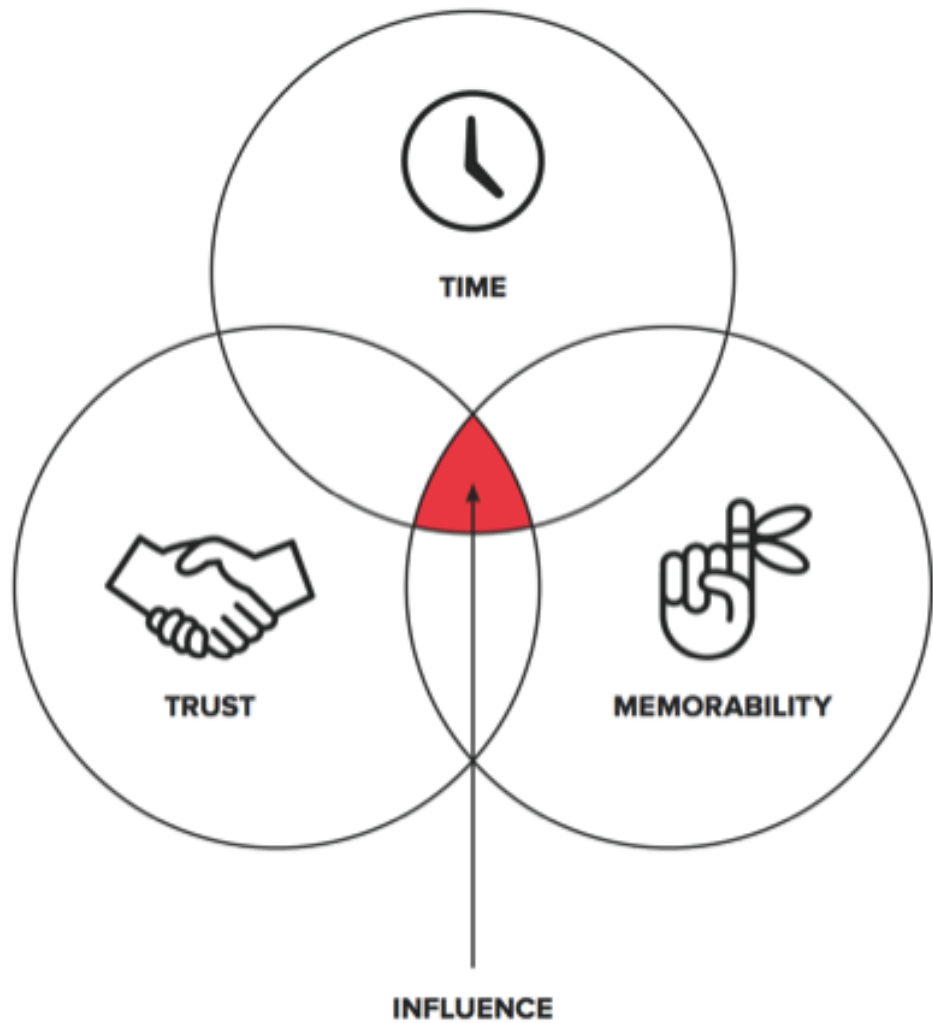
Tom Dawkins

Twitter: @tomjd

[Linkedin.com/in/tomdawkins](https://www.linkedin.com/in/tomdawkins)


Users of various
social platforms,
in millions:









A high-angle, close-up photograph of a person's hands typing on a silver laptop. The person is wearing an orange and white checkered button-down shirt with light blue cuffs. Their fingernails are painted red, and they are wearing a large, ornate ring on the ring finger of their left hand. The laptop is open and resting on a dark grey, textured surface, likely a chair or desk. The lighting is soft and even, highlighting the texture of the shirt and the keys of the laptop.

The barriers to entry for establishing companies, non-profits and projects are now extremely low.





\$15 M AUD



Raised so far

53%



Highest Project
Success Rate in
Crowdfunding



The opportunity for existing orgs



Hack For Mental Health

Help us to solve the social, technical, cultural and behavioural challenges surrounding mental health.

Proud partner & sponsors



So, What's The Question?

How do we build the capacity to scale on the supply side of 'Good Procurement' in a flexible and collaborative way?

Or, in simpler terms:

How can social enterprises in Australia be made more capable and able to achieve higher impact?



Register yourself



Submit your solution



Create your film



Pitch your idea



Inclusion Plus

[EXPLORE](#)[ABOUT](#)[BLOG](#)

Our Mission

Inclusion Plus is an innovation competition from MetLife Foundation that aims to increase access to quality, sustainable financial services.





WorkUp

Breakthroughs that make a real difference



call opens

Friday
25 May



expressions of interest

Applications close Friday
29 June



1st screen

Applications reviewed
Co-design participants selected



co-design

6 weeks —
August-mid
September



2nd screen

Review and feedback
Shortlist announced



pitching

November —
Coaching and refinement of proposals



selection

Successful applicants selected



ongoing

Investment management
Program delivery



[WHAT WE DO](#)

[GET INVOLVED](#)

[NEWSROOM](#)

[KNOWLEDGE CENTRE](#)

[ABOUT US](#)

[ADOPT](#)

[DONATE](#)



[NEWSLETTER](#)

[AUSTRALIA](#)

[Home](#) > [Get Involved](#) > [Future Cities Project](#)

SUSTAINABLE DEVELOPMENT GOALS

FUTURE CITIES PROJECT

Shape our cities, shape our future
Hackathon, Sydney - 23rd & 24th November 2017



ACCELERATING DISABILITY-TECH

Australia's first disability-focused impact accelerator.

A division of




Cerebral Palsy
ALLIANCE



Apply to Friends of the Earth Startup in Residence & change the world




CROWDMATCH
Connecting capital to the crowd
Powered by  StartSomeGood



Seven businesses changing the status quo

Meet this year's successful Dreamstarter crowdfunders.

[Find out more](#)

**100%
Success**

**\$100,000 to
\$286,919**

**1,666
Contributors**



- Great enterprises
- Share their values
- Staff pride
- Customer engagement
- Brand building – 21X ROI





englishfamily
FOUNDATION



StartSomeGood

Social Enterprise Design Challenge



The Dream Big Project

The Dream Big Project aims to inspire and engage Young Carers to increase education and decrease unemployment within this incredible at risk group of kids.

\$30,785 PLEDGED



Kitchen Table - Cooking to Empower

Help us raise funds for 10 cooking school programs. Each program will aim to inspire and empower domestic violence survivors.

\$31,660 PLEDGED



3D WASH - 3D printing for health and opportunity

Help women and girls and their communities improve access to water, sanitation and hygiene via innovative 3D printing using renewable energy and recycled plastics

\$30,729 PLEDGED



Bring the Hope Street Café to Hope Street

Community, connection, meaningful workplace training and inclusion.

\$51,080 PLEDGED



Results:

- 8/8 successes
- Turned \$120,000 into \$375,000



Pitch for Good Parramatta 2019

Calling Sustainability Focused Social Enterprises!

Pitch for Good 

Tom Dawkins

Twitter: @tomjd

Linkedin.com/in/tomdawkins



"We used to wait for government to do things for us but now we realise we can do it for ourselves. Your initiative is **transformative**. Our community came together in a way that raised their sense of ownership to a new level.

-Michelle Smith, supporter of The Gosford Rhythm Hut

So what are you
waiting for?

Let's do this!

