

# Illuminate Parramatta

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## Frequently Asked Questions



**CITY OF  
PARRAMATTA**

# What are the Night Time Economy Activation Grants?

The Night Time Economy Activation Grants are designed to support local businesses, community groups, event organisers and individuals to develop projects that will support the growth and diversity of the night time economy in the City of Parramatta, while supporting the ability to trial new and interesting concepts that will build capacity in our local night time sector into the future.

## How much money is available?

Council is providing a funding pool of \$50,000 for the 2020/2021 Night Time Economy Activation Grants, awarded in 2 categories based on the location in which the proposed activity will occur, or location of the business:

- **Category 1: CBD and surrounds**  
Pool of funding available: \$40,000
- **Category 2: Outside of CBD**  
Pool of funding available: \$10,000

Broadly speaking, the CBD and surrounds includes Parramatta, Westmead, Harris Park, North Parramatta, Camellia, Rosehill and Rydalmere (part).

To determine which area your proposed project location, business or group are located in, please refer to the map at Appendix 1 in the Night Time Economy Activation Grants Guidelines booklet: [cityofparramatta.nsw.gov.au/council/night-city/NTEgrants](http://cityofparramatta.nsw.gov.au/council/night-city/NTEgrants)

## What sort of projects are eligible?

All businesses and community groups in the Parramatta Local Government Area are welcome to apply for projects that fall into the following categories:

- Capital improvements to a premise to facilitate night time activity
- Business development
- Night time programming
- Live music

Things that are not eligible include:

- Any costs associated with "business as usual" activities, such as ordinary staffing costs, rent or other overheads;
- The purchase or commercial lease of a property;
- Projects that will rely on future recurrent funding from the City of Parramatta beyond the funding provided.
- Projects that cannot comply with Public Health Orders that may be in force to protect the public from the spread of Coronavirus

For a full list of details on eligible projects please refer to the Night Time Economy Activation Grants Guidelines booklet: [cityofparramatta.nsw.gov.au/council/night-city/NTEgrants](https://cityofparramatta.nsw.gov.au/council/night-city/NTEgrants)

## When are applications open?

Applications open at 9am, Monday 18 January 2021 and close 5pm Monday 22 February 2021. Successful applicants will be notified in mid March 2021.

## How do I apply?

All applications are taken via the SmartyGrants platform.

More information on how to apply can be found in the Night Time Economy Activation Grants Guidelines booklet: [cityofparramatta.nsw.gov.au/council/night-city/NTEgrants](https://cityofparramatta.nsw.gov.au/council/night-city/NTEgrants)

## When can I get more information?

If you want more information about the City's Night Time Economy Activation Grants, please contact:

Beau Reid

**Night Time Economy Officer**

Tel: 02 9806 5538

Email: [NTE@cityofparramatta.nsw.gov.au](mailto:NTE@cityofparramatta.nsw.gov.au)



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