

# Small Business Programs & Support

2021



**CITY OF  
PARRAMATTA**



An aerial photograph of the Parramatta city skyline in Australia. The image shows a mix of modern high-rise buildings, including the Meriton tower on the right, and older residential structures. A river flows through the city, and a bridge is visible. A large purple circle is overlaid on the left side of the image, containing the text "Welcome to Parramatta".

Welcome to  
**Parramatta**



## There is a great deal of confidence in the future of Parramatta.

The City's economy is booming, and continues to grow, out-performing NSW and the nation across a range of key measures. There is an increase in the number of jobs and new businesses in the City, and unprecedented investment in commercial, residential and cultural projects.

Start your small business journey with us, and be part of the new Parramatta.

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The City





## Economic Development Team

Working with local businesses and organisations, our Economic Development Team is dedicated to supporting Parramatta's economic sustainability and growth.

The City's Economic Development Plan 2017-2021 outlines our objectives for growing jobs, attracting investment and providing opportunities for our diverse businesses and industries to grow.

Fostering strategic partnerships with organisations from corporate, education, sporting and cultural, we leverage opportunities for our City's businesses, workers, and residents.

**Connect with us today and explore your opportunities in Parramatta.**

*[investparramatta.com.au](http://investparramatta.com.au)*

*[cityofparramatta/businessprograms](http://cityofparramatta/businessprograms)*

*[economicdevelopment@cityofparramatta.nsw.gov.au](mailto:economicdevelopment@cityofparramatta.nsw.gov.au)*



# The Services

# Services Available for Small Businesses, Micros, and Start-Ups

City of Parramatta works with many partners to find opportunities for our businesses to access the support and services they need to establish, grow and flourish.

## **Business Connect Department of Industry**

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.

They provide a range of services and resources, including the Business Connect advisors; experienced professionals who provide confidential advice independently from the NSW Government.

### **Get in touch with them at:**

Website [industry.nsw.gov.au](http://industry.nsw.gov.au)

Phone 1300 134 359

E-mail [connect@industry.nsw.gov.au](mailto:connect@industry.nsw.gov.au)

# BusinessConnect

Funded by the NSW Government



# Easy to do Business

## Service NSW

Easy to do Business tackles the time, complexity and duplication issues that you can face when starting or growing a business in NSW. It cuts red tape and allows you to focus on your business rather than bureaucracy.

They offer business concierges, 'how-to-guides' and the 'My Business Navigator', an online tool that guides you through what you need to do.

### Get in touch with them at:

Website [service.nsw.gov.au/easy-do-business](https://service.nsw.gov.au/easy-do-business)

Phone 13 77 88

E-mail [easytodo@service.nsw.gov.au](mailto:easytodo@service.nsw.gov.au)





## Jobs for NSW

### Department of Industry

Jobs for NSW provides financial support to start-ups and emerging and fast-growth small to medium enterprises (SMEs) to scale and grow new jobs in NSW.

They provide a range of grants and loans for businesses across a number of industries and sectors. Explore their funding options today.

#### **Get in touch with them at:**

Website [jobsfornewsw.com.au](https://jobsfornewsw.com.au)  
Phone 1300 562 679  
E-mail [enquiries@jobsfornewsw.com.au](mailto:enquiries@jobsfornewsw.com.au)



## Jobs for NSW

A man with a beard, wearing a yellow jacket, is smiling and looking at a woman. The woman has long brown hair and is wearing a red and black plaid shirt. She is gesturing with her hands while holding a smartphone. In the background, there is a whiteboard with some diagrams and a blue object hanging on it. The scene appears to be a collaborative meeting or presentation in a modern office or classroom setting.

# The **Programs**



We offer a diverse range of free business workshops to help you start or grow your small business. Start your journey today.

## Small Business Workshops

City of Parramatta's business programs and events support the City's new and existing businesses, its entrepreneurs and its growing workforce.

With access to quality seminars and workshops by leading training organisations and industry professionals, our programs provide an introduction to important business development tools that make starting or growing a business easier.

Council's support of business events in Parramatta helps ensure our business community is provided with opportunities for networking, connecting, recognition and reward.

A range of small business programs run from February to December and have been developed to advise and up-skill businesses across a number of topics, including:

- marketing
- financial planning
- digital solutions
- sales
- recruitment skills
- financial reporting
- starting a small business

For further information please go to

[cityofparramatta.nsw.gov.au/businessprograms](http://cityofparramatta.nsw.gov.au/businessprograms)





# Register

## Register now for our workshops.

Visit **[cityofparramatta.nsw.gov.au/businessprograms](https://cityofparramatta.nsw.gov.au/businessprograms)** and view our 'Small Business and Employment Programs' page for links to the workshop event and registration pages.

Our website continues to be updated with the latest small business and employment skills programs.

For any enquiries, please e-mail us at:  
**[economicdevelopment@cityofparramatta.nsw.gov.au](mailto:economicdevelopment@cityofparramatta.nsw.gov.au)**





# The **Networks**

# The Local and Regional Business Chambers

A number of significant business chambers and associations operate in the City and the region. They offer their members important services, and valuable networking opportunities

Get in contact with them today to find out how they can help your business get connected with the broader business community.

## *Parramatta Chamber of Commerce*

Website [parramattachamber.com.au](http://parramattachamber.com.au)  
Phone 9635 0022

## *Epping Chamber of Commerce*

Website [eppingchamber.com.au](http://eppingchamber.com.au)  
Phone 9869 8900

## *Sydney Olympic Park Business Association*

Website [sopba.com.au](http://sopba.com.au)  
Phone 9746 1200

## *Sydney Business Chamber, Western Sydney*

Website [thechamber.com.au](http://thechamber.com.au)  
Phone 8838 0400

## Notes & Contacts

Keep track of your business needs and any opportunities that become available to you, or list the people you can speak to who can assist with your business.











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**Start  
your journey  
today with our  
small business  
programs.**

**Connect with us today and explore  
your opportunities in Parramatta.**

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