

Street Entertainment

Guidelines



**CITY OF
PARRAMATTA**



Street entertainment can significantly contribute to the energy and cultural life of the City. Council values the rich diversity of entertainment that street performers provide.

OVERVIEW



City of Parramatta seeks to promote a vibrant and activated street culture.

Talented performers from all backgrounds and disciplines are invited to showcase their skills, express their creative talents, provide cultural experiences and to entertain members of the public.

Any activity held in the public domain must comply with Council's guiding principles to ensure it is consistent with the City's vision.

PURPOSE OF THIS GUIDE

This Guide has been created to encourage and manage high quality street activity that can complement existing community, retail and commercial activities, and balance the needs of local residents and the public.

It also seeks to maintain and enhance the character, heritage, ambience and safety of the public domain, enriching both the community and visitor experience.

OBJECTIVES

- Promote a high quality environment and experience for visitors, commuters, workers and the local community where street entertainment positively contributes to activation of the public domain.
- Encourage diversity, creativity and ambience which ensures that street entertainment complements business and other activity in and adjoining the public domain.
- Ensure entertainment is well managed in terms of volume, frequency, duration and regularity, and that there is no nuisance impact on the community.

WHERE DOES THIS GUIDE APPLY?

This Guide applies to public space across the Parramatta Local Government Area, including but not limited to public streets, footpaths, laneways, malls, squares, plazas and car parks.

This Guide does not apply to parks or reserves located across the Parramatta Local Government Area.

GUIDELINES



DEFINITIONS

“Street entertainment” is defined as sounding or playing a musical instrument, singing, giving a recital or performing any conjuring, juggling, puppetry, mime, acrobatic, living sculpture, or dance act, and where a donation may or may not be sought from the public.

HOW TO APPLY

- Visit cityofparramatta.nsw.gov.au/street-activity and see the User Guides, Application Forms, Terms and Conditions and other important information.
- Complete the street entertainment application form and prepare an audio file (or link to website) to submit to Council.
- The application form and supporting documentation must be received at least three weeks prior to the proposed commencement date.
- Allow two weeks for an assessment of the application.
- Approvals and other correspondence will be issued via email. In the event of an unsuccessful application Council may, at its discretion, provide feedback to assist future submissions.

PERMIT AND FEES

Any permit issued will allow for a continuous two hour period (or more if within an outdoor dining area) and the use of the specific nominated location in the public domain.

Current fees for Street Entertainment can be found at cityofparramatta.nsw.gov.au/street-activity and follow through the link to Fees and Charges.

Please note that these fees may be adjusted according to Council’s Schedule of Fees and Charges.

INSURANCE

All street entertainment applications should provide evidence of current public liability insurance for a minimum cover of \$10,000,000.

City of Parramatta Council must be named as an additional third party insured under the policy for its respective rights and interests.



PRINCIPLES

Council will use the following principles in the decision-making process to ensure each application is accessed fairly, consistently and appropriately.

Appropriate location

- Council seeks street entertainment in appropriate locations in order to promote cultural and social benefits, while still appreciating the needs of local businesses, adjoining properties and other users of the public domain.
- The location of street entertainment should contribute positively to an area's sense of place and character.
- Street entertainment on occasion can be an extension of a current activity and its location may align with community events, cultural and sporting celebrations.

Engaging and high quality

- Council seeks skilled, enjoyable and creative street entertainment that is innovative and distinct.
- The entertainment should encourage community engagement and contribute to the life of the public domain.

Safety and accessibility

- Street entertainment should be delivered without compromising the safety of people or places in the public domain.
- Street entertainment should ensure that responsible and appropriate measures are in place to minimise risk and danger.
- Street entertainment should be integrated into the public domain in a way that does not compromise existing uses, furniture, buildings, entrances, exits, disabled access and pedestrian safety.

PRINCIPLES Continued

Public amenity

- Street entertainment should be designed to create a positive safe atmosphere for the community and should never compromise public amenity.
- Street entertainment should add to, rather than disrupt or detract from the community's engagement with the public domain.
- Street entertainment should be set up in a way that ensures unimpeded pedestrian access and to maintain a public domain that is attractive and clean.

Management and operations

- Council will approve street entertainment that demonstrates sound management practices such as timeliness, reliability and professionalism.
- Any proposed activity should consider operational matters such as but not limited to, safety, traffic, noise, waste and access before, during and after each activity.

TERMS & CONDITIONS



As a permit holder, your understanding of your responsibilities and the community's expectation is important.

Please ensure you have read and understood the terms and conditions. Please visit cityofparramatta.nsw.gov.au/street-activity and download the relevant Application Form for your activity, with the Terms and Conditions attached.

The Local Government Act gives Council the power to assign special terms and conditions to any permit issued for an activity in the public domain. These conditions will be specified in any written approval or permit granted by Council.

MORE INFORMATION

For more information about Street Entertainment in the Parramatta LGA please visit cityofparramatta.nsw.gov.au or call 9806 5050.

CITY OF PARRAMATTA
STREET ACTIVITY POLICY

cityofparramatta.nsw.gov.au