


Temporary Art in Public Spaces

Guidelines



**CITY OF
PARRAMATTA**

A man and a woman are looking up at a series of colorful, illuminated public art installations hanging from a bridge at night. The man is wearing a dark blue shirt and a black cap, and the woman is wearing a silver quilted jacket. The background shows the bridge's structure and other lights.

Public art, especially
short term or
temporary works can
significantly contribute
to the vitality and
cultural life of the City.

OVERVIEW



City of Parramatta seeks to promote a vibrant and activated street culture.

Talented artists from all backgrounds and disciplines are invited to showcase their works, express their creative talents, provide cultural experiences and to show artwork that reflects upon and contributes to a community's sense of place and identity.

Any work shown or activity held in the public domain must comply with Council's guiding principles to ensure it is consistent with the City's vision.

PURPOSE OF THIS GUIDE

This Guide has been created to encourage and manage high quality artworks and art-based activity that can complement existing community, retail and commercial activities, and balance the needs of local residents and the public.

It also seeks to maintain and enhance the character, heritage, ambience and safety of the public domain, enriching both the community and visitor experience.

OBJECTIVES

- To encourage the community and artists to contribute to a place by showcasing their work.
- To create an environment that fosters creativity, knowledge and innovation.
- To complement existing business and community activities while minimising disturbance.

WHERE DOES THIS GUIDE APPLY?

This Guide applies to the public domain across the Parramatta Local Government Area, including but not limited to public streets, footpaths, laneways, malls, squares, plazas and car parks.

This Guide does not apply to parks or reserves located across the Parramatta Local Government Area.

DEFINITIONS

'Public art' is regarded as the artistic expression of an art practitioner presented within a public environment, outside the traditional gallery system, where it is accessible to a broad audience.

Works of art in public spaces take many forms, including but not limited to paintings, prints, murals, photography, sculpture, earthworks, details in streetscapes, performance art, installation, sound works, text, audio and multimedia.

All public art, as encompassed by this guide, is short-term, temporal or transient. It does not include works of public art which are intended to be "permanent".

It does not apply to existing works, regardless of their age or origins.

HOW TO APPLY

- Visit cityofparramatta.nsw.gov.au/street-activity and see the User Guides, Application Forms, Terms and Conditions and other important information for an application form, a list of terms and conditions and other important information.
- Complete the temporary art application form and all required supporting documentation.
- The application form and supporting documentation must be received at least six weeks prior to the intended commencement date.
- Allow four weeks for an assessment of application.
- Approvals and other correspondence will be issued via email. In the event of an unsuccessful application Council may, at its discretion, provide feedback to assist future submissions.



PERMIT AND FEE

Any permit issued will allow for up to and not more than fifty days use of the nominated location in the public domain.

Current fees for Temporary Art in Public Spaces can be found at cityofparramatta.nsw.gov.au/street-activity and follow the link to Fees and Charges.

Please note that these fees may be adjusted according to Council's Schedule of Fees and Charges.

INSURANCE

All street activity applications should provide evidence of current public liability insurance with a minimum cover of \$10,000,000.

City of Parramatta Council must be named as an additional third party insured under the policy for its respective rights and interests.

PRINCIPLES

Council's decision to approve a permit for this activity will be based on the following five guiding principles. Council will refer to these principles in the decision-making process to ensure each application conforms to the Policy and is assessed fairly, consistently and appropriately.

Appropriate location

- Council seeks temporary public art in an appropriate location in order to promote economic growth, cultural benefits and social integration while still appreciating the needs of local businesses, adjoining properties and other users of the public domain.
- The location should contribute positively to an area's sense of place and character.
- Temporary art can be an extension of the area's current activities and services or may align with community events, cultural and sporting celebrations, and forthcoming plans for the area.

Engaging and high quality

- Council supports original and creative temporary art that encourages community participation, is innovative or distinct, adds to the life of the place and offers a connection to our rich cultural surroundings.
- The activity should aim to engage with the surrounding public domain and people.

Safety and accessibility

- Temporary art should be delivered without compromising the safety of people or places.
- Temporary art should ensure that responsible and appropriate measures are in place to minimise risk and danger.
- Temporary art should be integrated into the public domain in a way that does not compromise existing uses, furniture, buildings, entrances, exits, disabled access and pedestrian safety.

Public amenity

- Temporary art should be designed to create a safe atmosphere for the community and never compromise public amenity.
- Temporary art should add to, rather than disrupt the community's engagement with the public domain.
- Temporary art should be integrated into the public domain in a way that does not compromise existing uses, furniture, buildings, entrances, exits, disabled access and pedestrian safety.

Management and operations

- Council will approve temporary art that demonstrate sound management practices such as timeliness, reliability and professionalism.
- Any proposed activity should consider operational matters such as but not limited to, safety, traffic, noise, waste and access before, during and after each activity.

TERMS & CONDITIONS



As a permit holder, your understanding of your responsibilities and the community's expectation is important.

Please ensure you have read and understood the terms and conditions. Please visit cityofparramatta.nsw.gov.au/street-activity and download the relevant Application Form for your activity, with the Terms and Conditions attached.

The Local Government Act gives Council the power to assign special terms and conditions to any permit issued for an activity in the public domain. These conditions will be specified in any written approval or permit granted by Council.

MORE INFORMATION

For more information about Temporary Art in Public Spaces in the Parramatta LGA please visit cityofparramatta.nsw.gov.au or call 9806 5050.

CITY OF PARRAMATTA
STREET ACTIVITY POLICY

cityofparramatta.nsw.gov.au