



# Ermington Shopping Town

BETTY CUTHBERT AVENUE, Ermington  
ROSEHILL WARD

## The Place

**Ermington Shopping Town** is an established and vibrant town centre servicing a broad catchment area, and is accessible by multiple bus routes. An important mix of services are provided including a supermarket, hotel, and banks; the Ermington Library and Community Centre are also within walking distance. Numerous eateries offer outdoor dining on the wide footpath between shops and the carpark. This centre is surrounded by well-established low-density public and private housing.

## Centres Hierarchy

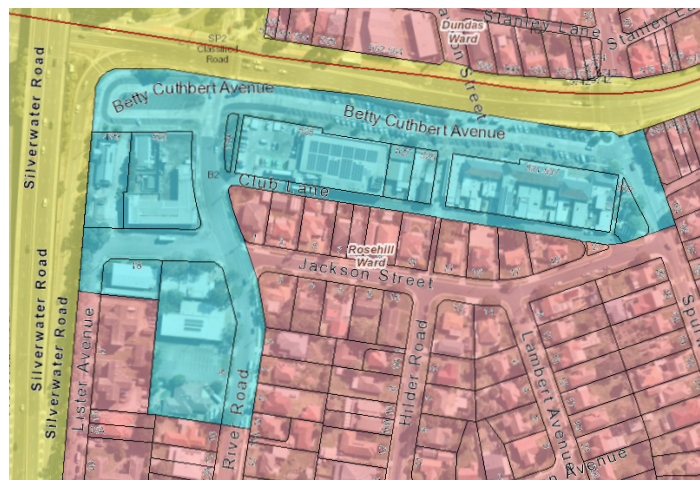
Specialised Centre

► **Town Centre**

Village Centre

Neighbourhood Centre

Local Centre



## Recent capital investment

- No recent capital investments.

## Business Activities

- Numbers Of Shops: 25
- Number Of Vacancies: 1
- Vacancy Rate: 4%

1 Bakery	8 Hairdresser
2 BottleShop	9 Real Estate Agent
3 Butcher	10 Restaurant
4 Coffee	11 Super Market
5 Chemist	12 Takeaway
6 Newsagent	13 Doctor
7 Post Office	

## Public domain condition

Angled, on-street parking along Betty Cuthbert Avenue separates the public domain from the carriageway and the busy Victoria Road movement corridor. A generous public domain stretches the length of the centre, but few retail frontages engage with it through street activations and outdoor dining.

2020/21

☹️ Average

## Zoning

B2 Local Centre with surrounded by R2 Low Density Residential.

## Demographics

- Between 2016 and 2020 Ermington experienced a 14% increase in population, from 10,738 to 12,218.
- In 2021, the largest age group (21.7%) is forecast to be parents and homebuilders (35 to 49 year olds).
- The largest increase between 2016 and 2021 is forecast to be couple families with dependents, which will increase by 437 households and account for 40.4% of all households.

## Public Transport

524 Bus Route (irregular) + 500N, 501, 523 + 544 (Victoria Rd - regular service)

## Community Voice Survey

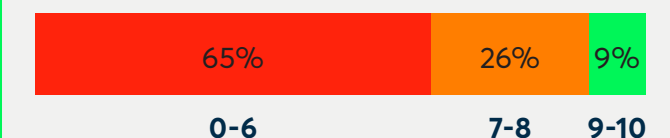
Participants are most likely to visit this centre

- **A few times a week (34%)**

The most frequently selected reasons for visiting include:

- 1 Convenience
- 2 Location
- 3 To access particular stores or services

How likely is it on a scale of 0 to 10 that you would recommend this Centre to a friend or neighbour?



NET PROMETER SCORE  
**5.5**

