

Newington Marketplace

AVENUE OF EUROPE, Newington **ROSEHILL WARD**



The Place

Newington Marketplace is a privatelyowned shopping centre which services the adjacent Silverwater commercial area and broader Sydney Olympic Park community. Woolworths is the anchor tenant and numerous local shops, essential services, and eateries encircle a public plaza. This active village centre provides a number of outdoor dining options. Newington Community Centre and popular Pierre de Coubertin Park are also connected to the centre.



Centres Hierarchy

Specialised Centre Town Centre **▶** Village Centre Neighbourhood Centre **Local Centre**





Recent capital investment

▶ \$400K (2019-2021 Newington Central Precinct: Pierre De Coubertin Park Major Capital Upgrade)



Business Activities

- ▶ Numbers Of Shops: 20
- Number Of Vacancies: 1
- Vacancy Rate: 5%

1 Bakery	Newsagent	
2 Butcher	Restaurant	
3 Coffee	Real Estate Agent	
4 Chemist	8 Super Market	
9 Doctor	8 Takeaway	
6 Hairdresser	8 Other	
7 Greengrocer		



Zoning

▶ B2 Local Centre surrounded by R3 Medium Density Residential, R4 High Density Residential, RE1 Public Recreation and B7.



Demographics

- Between 2016 and 2020 Newington experienced an 8% increase in population, from 5,800 to 6,242.
- ▶ In 2021, the largest age group (27.5%) is forecast to be parents and homebuilders (35 to 49 year olds).
- ▶ The largest increase between 2016 and 2021 is forecast to be lone person households, which will increase by 43 households and account for 14.9% of all households.



Public Transport

525 + 526 Bus Route (every 20 mins); 540 + 544 (every 30 mins)





Community Voice Survey

Participants are most likely to visit this

► A few times a week (34%)

The most frequently selected reasons for visiting include:

- 1 Convenience
- 2 Location
- **3** To access particular stores or services

How likely is it on a scale of 0 to 10 that you would recommend this Centre to a friend or neighbour?

38%	41%	21%
0-6	7-8	9-10
7.0 RETER SCORE		