# Community Strategic Plan 2018-2038

#### **CITY OF PARRAMATTA**

#### **Butbutt Yura Barra Ngurra**

"The heart of the people of eel country"

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Butbutt Yura Barra Ngurra means "the heart of the people of eel country" in the Dharug language. This title acknowledges Parramatta's ongoing connection to the Traditional Owners and Custodians of the land and waters of Parramatta, and recognises that our entire community is the living, beating heart of the City of Parramatta.

Community Strategic Plan 2018 – 2038 Endorsed June 2018 Amendment June 2022

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This Community Strategic Plan (CSP) was first endorsed by Council in 2018, with a twenty-year outlook.

After the election of a new Council in 2021, the CSP was reviewed and refreshed to reflect the latest aspirations and concerns of our community.

Council's review of the CSP meets its requirements under the Local Government Act 1993.

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We respectfully acknowledge the Traditional Owners and Custodians of the land and waters of Parramatta, the Dharug peoples.

Nunanglanungdyu baramada gulbanga mawa naa Baramadagal dharug ngurrawa badura baramada dharug yura

#### Image:

A young woman, in a black long-sleeved shirt and a dress squats down holding a large white stick which has charcoal on each end. She has white paint across her forehead, and she is gazing at the ground – the implication is that she is drawing with the stick in her hands on the ground.

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## **Recognition of the Dharug peoples**

City of Parramatta Council recognises the Dharug peoples as Traditional Owners, peoples of the oldest continuous living culture in the world.

For more than 60,000 years, Parramatta has been home to the Dharug peoples, the traditional custodians of the land we call the City of Parramatta today. The Dharug peoples have cared for and nurtured the habitat, land, and waters for thousands of generations, and maintain an ongoing connection to Parramatta and its surrounding areas. A modern society and global city can learn from the resilience and community spirit of First Nations to ensure a sustainable city for all.

Parramatta has always been an important meeting place for First Nations, particularly the Parramatta River, which has provided life and vitality since the beginning of time (The Dreaming). The name Parramatta is a derivation of the word Burramatta or "place where the eels lie down" (breeding location for eels within the Parramatta River).

Parramatta Square has also always been a meeting place for Dharug clans, for other First Nations peoples and for the waves of migrants who have come to call Parramatta home.

City of Parramatta recognises the significance of this area for all First Nations peoples as a site of early contact between Indigenous Australians and European Colonists, and Parramatta remains an important meeting place for Indigenous Australians.

First Nations peoples continue to play a vital role in the ecological, economic, and social and cultural life of Parramatta, while maintaining a distinct culture built on the principles of Caring for Country, the primacy of family, and the dignity and governance of Elders.

At City of Parramatta, we imagine a future where the cultures, histories and rights of all First Nations peoples are understood, recognised, and respected by all Australians. The City of Parramatta is committed to playing an active role in making this future a reality.

Since the implementation of Council's Stretch Reconciliation Action Plan (RAP) we have continued our support of the Dharug and broader First Nations community. Throughout 2020-2022, Council has continued its development and progression of major outcomes from the RAP including cultural infrastructure, public art and interpretation in Parramatta Square, and in the public domain throughout the Local Government Area (LGA). This has also included usage of Dharug language with permission and protocol, in a major signage project that incorporates Dharug and First Nations perspectives in sustainable place-making.

Council also provided vital support to its First Nations community during the global pandemic which enabled the continuation of important language programs and had important social connection outcomes.

We have also established a partnership with the Western Sydney Wanderers Football Club Foundation to increase First Nations children and young peoples' participation in sport and commenced meaningful dialogue with our First Nations community on the strategic direction of Council including in key documents, and long-term processes such as the Community Strategic Plan.

City of Parramatta is proud to acknowledge the ongoing stewardship of Country by Dharug and is committed to the healing process of Reconciliation and to ensuring Parramatta remains a place of choice to live, work and play for First Nations peoples.

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## **Message from the Lord Mayor**

On behalf of the City of Parramatta, I am pleased to present this update to our Community Strategic Plan 2018-38, outlining our community's long-term vision for the future and how we plan to achieve this.

The Community Strategic Plan (Plan) was first endorsed by Council in 2018, the product of two years of research, reflection and conversation with our community. While Council has played a central role in the development and update of this Plan, it belongs to our community.

The updated Plan is the result of further research and engagement. Our community told us they want to be able to work close to home, in neighbourhoods that are interconnected, with strong public and private transport, as well as walking and cycling links. They are passionate about Parramatta River, our green and open spaces, and want the City of Parramatta to be a vibrant, sustainable Local Government Area that is taking action on climate change.

Our community wants us to build on Parramatta's unique cultural identity. To celebrate our rich heritage, our diversity, as well as our built and natural environments. They want the City of Parramatta to promote inclusivity and accessibility, where people of all cultures, ages, abilities and income levels can live a great life.

These priorities, needs and aspirations have helped Council to better align our strategic actions within the framework of our six core Strategic Goals, to be:

- Fair
- Accessible
- Welcoming

Green

Thriving, and

Innovative.

These goals, and how they guide our actions are detailed on pages 40-51 of this

Plan.

As our City grows and flourishes there will also be challenges that require our

attention. Throughout this, we are committed to working in partnership with our

community, City stakeholders and all levels of government to ensure the City of

Parramatta retains its unique character and culture while advocating for the vital

infrastructure needed to support this growth.

I look forward to working with our community to ensure the City of Parramatta

continues to flourish and evolve - celebrating our achievements as we become a

more sustainable, liveable and productive City for present and future generations.

**Councillor Donna Davis** 

**Lord Mayor** 

Image: Photo of Councillor Donna Davis, Lord Mayor

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Image:

This image is of people in traditional Indian dress, who are celebrating and tossing

large pieces of rectangular confetti into the air.

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#### 01. ABOUT PARRAMATTA

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## 1.01: Parramatta's history

## A place of shared ancient and living histories

Situated on Parramatta River, Parramatta has been home to the Dharug peoples for more than 60,000 years as a fertile source of food, and a place to gather.

Parramatta is also Australia's second-oldest city and it's oldest inland European settlement. Not long after the First Fleet arrived in Sydney in 1788, Governor Arthur Phillip realised the colony was dangerously vulnerable to starvation. In search of fertile farming land, an expedition found the ideal place to produce food for the Sydney settlement: the Parramatta River foreshore.

Governor Phillip had grand ambitions for Parramatta. Laid out with Georgian town planning principles, it became Australia's first grid city, and the settlement continued to grow.

With the arrival of the first train line connecting Parramatta to Sydney in 1850, the city's focus shifted from the river to the station, and a new wave of industry and economic development began.

Today, Parramatta is a thriving centre, home to a rich diversity of cultures. While the threads of our history have woven together to create a new, global city, we have not left our past behind.

Our community and visitors readily experience the intermingling of past and present when they visit our incredible heritage sites. These include the UNESCO World Heritage listed Parramatta Park and Old Government House, the oldest remaining public building in Australia, and the nationally significant Harris Park heritage precinct, which includes Experiment Farm.

As our City grows, we face new challenges that will require resilience and a strong sense of community. Respect for First Nations peoples, histories and cultures is key to City of Parramatta's core values and vision of ongoing stewardship of Country by Dharug, and we can learn from the resilience demonstrated by the Dharug people who have lived here for tens of thousands of years.

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## Image:

A young woman, with her hair pulled back, stares off to our right. She has adorned her face with white facepaint: a line across the bridge of her nose, and white dots from her cheek, up over her eyebrows and across her forehead. She wears large dangly earrings consisting of an orange ball and large feathers. The foliage background is out of focus.

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## 1.02: Parramatta's role in Sydney

## **Sydney's Central City**

As the largest city centre in Greater Western Sydney, Parramatta is building on its strengths as a hub of economic activity, essential services, natural assets, culture and creativity.

The City of Parramatta is one of the fastest growing regions in Australia. Between 2018 and 2038, City of Parramatta will welcome more than 166,000 new residents and 33,000 new workers to our City and neighbourhoods.

Parramatta is also the geographic and demographic centre of Sydney – accessible to 2.3 million people by car or public transport within 45 minutes, and home to communities with a rich array of cultural backgrounds.

With increasing government services, corporations and private enterprise all relocating into the Parramatta CBD, the geographic importance of Parramatta has never been more certain. Our central location and diverse culture provide a unique stage for Australia's growing economy and attracting global talent.

Accordingly, our City is increasingly recognised as a leading destination for business, education, research, art and culture, dining, nature and heritage experiences.

Despite our many strengths, Parramatta is also working hard to manage the challenges that accompany growth – including housing, transport, health, urban planning and our growing workforce.

City of Parramatta Council is focused on supporting our communities through these challenges, so that everyone in our community can reach their full potential.

Council continues to advocate to State and Federal governments for improved funding and services, to ensure all who live in and visit Parramatta get a good deal from the change occurring in our region.

Over the next five years, \$20 billion will be invested into City of Parramatta's infrastructure and development, giving rise to unprecedented development across our area and creating a diverse and rich experience for workers, residents, students and visitors.

Together with partners, Council is setting long-term plans for the provision of infrastructure and green spaces that will support our suburbs and neighbourhoods as

they transform into higher density living, so that all people can access the facilities and services they need to live well.

By building these considerations into our planning, we can make our City more liveable for our community today, and for future generations.

As Sydney's Central City, Parramatta has an important role to play in shifting investment, jobs growth and prosperity westward.

Positioned at the heart of Greater Sydney, the success of City of Parramatta will benefit not just those living within the City of Parramatta, but all of Greater Sydney.

As more people and industries discover the advantages our region can provide, the City of Parramatta will continue to play an important role for generations to come.

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## Image: Map of Sydney

This image is a rough map of greater Sydney, similar to a map taken from an Atlas or Google maps. Three areas are highlighted and shaded on this map (left to right); Western City (grey), Central City (blue) Eastern City (black).

The **Eastern City** shows the locations of (top to bottom):

- Chatswood
- North Sydney
- Sydney CBD (a large circle with a smaller inner circle)
- Sydney Airport (large plane)

The **Western City** shows locations of (top to bottom):

- Penrith
- Western Sydney airport (large plane)
- Liverpool

Wedged between the Western and Eastern cities is the **Central City**, with locations for (from left, following the white path clockwise):

- Blacktown
- Epping
- Sydney Olympic Park
- Parramatta CBD (large blue-filled circle)
- Westmead

This map shows that the Central City area, of which City of Parramatta is the centre, is almost as large as both the Eastern and Western cities.

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## 1.03: Our City in numbers

## Our people

Topic	Key Figures
POPULATION	<b>256,729</b> in 2021 (3,056 people per W)
	<b>469,247</b> forecasted for 2041 (5,586 people per kmp)
	Median age = <b>35 years</b> (NSW = 39 years)
	81% feel welcome living in our city
DWELLINGS	92,109 occupied dwellings in 2021
	<b>186,359</b> dwellings forecasted for 2041
	47.3% of residents live in a flat or apartment

Topic	Key Figures
DIVERSITY	<b>0.8%</b> of residents identify as Aboriginal and/or Torres Strait Islander
	isiander
	<b>57.6%</b> of residents were born overseas
	61.8% speak a language other than English at home
	• <b>12.4%</b> Mandarin
	• 6.4% Cantonese
	• <b>5.5</b> % Korean
EDUCATION AND	<b>37.2%</b> of residents hold a bachelor's degree or higher*
EMPLOYMENT	37.2% of residents floid a pachelor's degree of higher
LIMPLOTIMENT	96.6% employment rate in December 2021
	27% of residents work within the LGA*
	Median household income = <b>\$2,051</b> per week (NSW =
	\$1,829)
VULNERABLE	13.1% of households are 'low income', earning less than
COMMUNITIES	\$650 per week
	13% of households are in housing stress*
	4.1% of people require assistance with daily living activities*
	10% of residents reported that they do not speak English well or at all

**Note:** Information contained in this document is based on available information at the time of writing. All figures are indicative only and should be referred to as such. While City of Parramatta Council has exercised reasonable care in preparing this document it does not warrant or represent that it is accurate or complete.

#### [\*]2016 Census data.

Data sourced from Australian Bureau of Statistics (2021 Census), Forecast. id (2021 ERP release), Profile.id (2016 Census, June 2021), Small Area Labour Markets (June 2021), GIS (2020, 2021), Urban Monitor methodology and data (2016), Bushland Survey (2016), Bureau of Meteorology (2016, 2017-2020), Price Waterhouse Coopers (2016), Property Council of Australia (July 2021).

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## Our place

Topic	Key Figures
LOCATION	The City of Parramatta covers <b>84km</b> <sup>2</sup> at the centre of
	metropolitan Sydney, 24km west of Sydney CBD
CONNECTION	Home to the Dharug peoples for more than <b>60,000</b> years
	Australia's oldest inland European settlement
HERITAGE	Parramatta Park is a <b>World Heritage Listed</b> site
	More than 750 significant archaeological sites
	More than 50 State significant heritage sites
ENVIRONMENT	<b>105km</b> of waterways including 88.2km (or 84%) of natural
	waterways
	<b>863ha</b> of green and open space including 389ha bushland
	and 64 sporting fields
	36.7% vegetation cover including 22.6% tree canopy cover
	600 unique species of flora and 230 unique species of fauna
	More than <b>16 days</b> per year over <b>35°C</b>
	An average of over <b>31</b> evenings and days per year
	experience heatwave conditions

Topic	Key Figures
ECONOMY	2.3 million people live within a 45-minute commute to the Parramatta CBD
	Gross Regional Product = <b>\$29.98 billion</b>
	196,000 people work in the City of Parramatta
	<b>31,600</b> jobs created in the past 5 years
	More than <b>33,000</b> businesses call Parramatta home
	11.4% vacancy in Parramatta's A-grade premium commercial office buildings

## 02. ABOUT THIS PLAN

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2.01 — How we plan

2.02 — Developing the Plan

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## 2.01 How we plan

## **Integrated planning for our City**

The City of Parramatta is changing. Unprecedented public and private investment, population growth and new infrastructure are transforming Parramatta into Sydney's Central City.

This Community Strategic Plan (CSP) comes during a significant and exciting time in Parramatta's history.

Developed as part of the NSW Government's mandatory Integrated Planning & Reporting framework for councils, the CSP is the highest level of plan that Council prepares.

Prepared on behalf of the community, the CSP identifies our long-term vision, goals and aspirations for the future, and strategic actions for achieving these goals. It has been developed based on the social justice principles of equity, access, participation and rights.

The CSP sits above and helps inform all other Council plans and strategies. While the CSP looks across a 20-year horizon, more detailed planning is needed in the short term.

Council's Delivery Program 2022-26 and Resourcing Strategy 2022-32 will translate the overarching vision of the CSP into specific actions, while identifying the resources required to achieve this vision.

#### Why a 20-year plan?

2038 will be a significant year for Parramatta:

- It will mark the 250th anniversary of Parramatta's Foundation Day
- It will mark 100 years since Parramatta was declared a city
- 2038 also represents a 20-year planning period from the Plan's endorsement in 2018 – a sensible timeframe for long-term goals to be fully realised

#### **Updating our Community Strategic Plan**

- Four years since the initial endorsement of this Plan in 2018, Council has reviewed and amended the Plan to reflect our City context after several years of great change.
- While the high level community vision and goals remain the same, the updated Plan reflects the evolving needs and aspirations of our community, and updated methods to track success.

## Image: Flowchart of OUR INTEGRATED PLANNING AND REPORTING NETWORK.

This Figure consists of a flowchart in the centre moving from top to bottom, as well as an outer rectangular chart, flowing around the central chart.

The outer rectangular chart, from top-left, clockwise reads:

- **COMMUNITY ENGAGEMENT:** Identifies community needs and priorities, and informs the development of council's plans.
- ANNUAL REPORT
- ONGOING MONITORING AND REVIEW: (with directional arrows pointing to community engagement and annual report)

The (inner) Main flowchart reads:

COMMUNITY STRATEGIC PLAN 20 YEARS: Highest level plan that Council
prepares. The purpose of this plan is to identify the community's main
priorities and aspirations for the future and to plan strategies for achieving
these goals.

#### Branches to THREE:

- (top right) STATE and REGIONAL PLANS (END).
- (bottom right) RESOURCING STRATEGY 10 YEARS (see below)
- o (below) **Examples of other Council plans**, which include:
  - Economic Development Plan
  - Environmental Sustainability Strategy
  - Socially Sustainable Parramatta Framework
  - Cultural Plan
  - Reconciliation Action Plan
  - Disability Inclusion Plan
  - Local Strategic Planning Statement

Leads to

 DELIVERY PROGRAM 4 YEARS: Sets out the principal activities that Council will deliver to the community during Council term.

#### Branches to

 (right) RESOURCING STRATEGY 10 YEARS: Contains the Long Term Financial Plan, Asset Management Strategy, and Workforce Strategy (END).

(below) **OPERATIONAL PLAN 1 YEAR:** Sets out the details of the Delivery Program – the individual projects, activities and budget for the financial year (END).

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## 2.02 Developing the Plan Engaging with our community

To develop and update this Plan, Council has drawn on the views of more than 15,000 people, starting in 2016 for its original development, and then its review in 2021 and 2022.

Community engagement is about involving our community in the decision-making process. For Council, it provides the opportunity to understand varied points of view and gather comprehensive information to make better decisions and deliver better services.

Here at City of Parramatta Council, we strive for best-practice engagement both online and in-person. We believe it's important that the community can see and have a direct impact on the decisions of its Council and our City.

- 9,000 residents, workers and visitors who provided feedback by phone, at pop-up kiosks, workshops or as part of focus groups, to develop Council's Vision and Priorities in 2016.
- 3,000 residents, workers and visitors who provided feedback on our draft Operational Plan in 2017 via surveys, pop-up kiosks and written submissions.

- 2,800 people who have provided direct feedback during the development of this Community Strategic Plan.
- 591 residents and 21 owners/managers of businesses within the LGA who
  participated in City of Parramatta's Community Satisfaction Survey 2021,
  with interviews also conducted with 23 non-English speaking residents in
  Arabic, Mandarin, Hindi and Korean.
- 66 young people (including students), and 5 community service providers, who had provided feedback via focus groups and other engagement activities conducted in 2021 concerning Council's First Nations Strategy, Disability and Inclusion Action Plan and the current Community Strategic Plan.
- Community views shared on many other plans and strategies, covering a range of issues exhibited between 2018 and 2021.
- 102 submissions received during a public exhibition of the draft refreshed Plan in 2022.

#### What you've told us

Since the City of Parramatta was proclaimed in May 2016, we've been engaging extensively with you, our community, to understand your priorities, needs and aspirations.

It's clear that you are passionate about Parramatta, and want to build on the strengths of our community to create a liveable, productive and sustainable future.

#### You want...

- Growth to be managed, with the economy and other infrastructure improved to keep up with demand. You want Parramatta's rich heritage to be the cornerstone of future development.
- To get where you need to go easily and efficiently, with a strong public transport network supported by walking and cycling paths.

- The City's neighbourhoods to be better connected to the CBD, and to each other, with ongoing road improvements to address congestion spots, as well as parking at key locations.
- A city that promotes inclusivity, accessibility and is designed to meet the needs of people with varying abilities.
- To be able to work close to home, and not spend lots of time commuting across Sydney. You want to see new and larger companies basing their operations in Parramatta, and support for small business.
- To have a more diverse range of affordable housing options, so that families
  of all income levels are catered for.
- Vibrant and safe neighbourhoods and precincts that showcase our City's emerging food and cultural scene – great destinations that are close to home.
- To build on Parramatta's unique cultural identity, celebrating our rich history, sense of community and diversity. You believe that diversity – of cultures, ages, and income levels – is our City's greatest strength, and fundamental to our identity.
- Strengthened social services and programs to support the homeless and disengaged youth in the community.
- To continue to enjoy Parramatta's green and open spaces, and the
  Parramatta River. You also want to see action on our changing climate, and
  for Parramatta to be an eco-efficient City, where our buildings use less energy
  and water, and we recycle more and waste less.
- Council to continue to find the balance between maintaining existing assets and building new ones, to optimise use for a growing population.
- A forward-thinking, innovative and transparent Council that listens to and collaborates with the community. You care about the future of our City, and you want community needs and aspirations to be at the heart of Council's decision-making.

## 03. OUR VISION AND GOALS

- 3.01 Our vision
- 3.02 Our goals
- 3.03 State and Central City priorities
- 3.04 A global outlook
- 3.05 A resilient city

#### 3.01 Our vision

"Sydney's Central City: sustainable, liveable and productive – inspired by our communities"

Following the formation of the City of Parramatta in 2016, extensive community consultation was carried out to develop a community vision:

"Sydney's Central City: sustainable, liveable and productive – inspired by our communities."

There was an extraordinary community response in 2016, with more than 9,000 people sharing their views on their vision and priorities for the new City of Parramatta.

The vision statement asserts that over the next 16 years, our challenge is to cocreate a city that is liveable, productive and sustainable for all members of our diverse community.

During the review of the Plan in 2022, this vision statement was confirmed again via engagement, and remains unchanged.

#### **SUSTAINABLE**

Stewards of our built and natural environment. Fostering vibrant neighbourhoods, places and development that is well- balanced, connected and sustainable.

Sustainability is about managing the relationship between growth and liveability, as well as creating the right balance between the urban and the natural environment. A sustainable city is efficient and self-sufficient, where resources are locally sourced when possible, and responsible consumer choices and product use are encouraged to reduce waste

It is also a city where the health of our unique natural ecosystem of plants and animals is protected and enhanced. In becoming a sustainable City of Parramatta, we foster a healthy and thriving community and environment that is more resilient in times of stress.

#### LIVEABLE

Supporting all of our community to succeed and live well. Champions of our community and culture.

Liveability is about creating a great City for our community to live in, and supporting all of our community to succeed and live well. We need to create a more affordable urban lifestyle with the prospect of rapid jobs growth close to quality housing.

We must provide adequate social infrastructure for our diverse and growing community by addressing health inequity, accessibility, inclusivity and homelessness. We must also ensure our City is safe for all. In creating a liveable City of Parramatta, we offer access to the right support when needed, and promote arts and culture celebrations and destinations.

#### **PRODUCTIVE**

Drivers of the economy. Growing local jobs by positioning Parramatta as a global centre for businesses and investment.

Productivity is about prosperity, efficiency, and harnessing opportunities to create a stronger Parramatta where everyone in our community achieves their full potential. Pivotal to this is attracting investment so that there are more quality jobs closer to home for Parramatta residents. We must also match population growth with infrastructure development, and ensure that areas with less growth also receive improvement and renewal of infrastructure. In creating a productive City of Parramatta, we help individuals and families to improve their circumstances, and businesses to prosper.

#### **LEADING**

Accountable to our communities. An agile, listening and transparent Council working in partnership and providing great services now and into the future.

Leading is about listening to our community to improve our decision-making, and driving ethical, sustainable and innovative approaches to the development of a distinctive world-class city. We need to engage and communicate with our community about their needs, as well as provide equal access to information. We also need to manage and improve community assets and infrastructure for the future. In creating a leading City of Parramatta, we focus on continual improvement in service delivery and efficiency, and aim to excel in good governance, providing the best possible support for our community so that all can thrive.

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## 3.02 Our goals

To achieve our vision, the following long-term community goals have been developed to reflect the community's aspirations for the City of Parramatta. Each goal is supported by outcomes and strategic actions that provide a roadmap to

achieving these goals. These, along with measures to track our progress, are outlined in Part 4.

FAIR: We can all benefit from the opportunities our City and neighbourhoods offer.

ACCESSIBLE: We can all take part and get to where we want to go.

**WELCOMING:** We foster belonging and celebrate culture and diversity.

**GREEN:** We value our environment.

**THRIVING:** We are a nation-leading City with prospering communities and industries.

**INNOVATIVE:** We champion new ideas to create a better future.

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#### Image:

Young children play on playground equipment which consists of a netted tunnel, possibly raised. In the foreground the toddler is dressed in a red jacked and peach shorts. An older child behind him has a grey and blue hoodie, with green pants that have crocodile faces on the knees.

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## 3.03 State and Central City priorities

## Aligning common goals

While specific and unique to Parramatta, our Community Strategic Plan is well aligned with NSW State and District priorities – including the NSW Premier's Priorities and the directions set out in the Greater Cities Commission's Central City District Plan.

## Image:

Two people, a woman (left) and man walk a small dog on a walking overpass, that resembles the one at the start of the Ferry terminal in Parramatta. We see all three from behind. The woman is wearing a hat, blue t-shirt, jeans and a red backpack which appears to directly harness the dog, while the man is dressed in a shirt, sleeves rolled up to his elbows, and cargo shorts.

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NSW Premier's Priorities	City of Parramatta CSP Goals: Fair	City of Parramatta CSP Goals: Accessible	City of Parramatta CSP Goals: Welcoming	City of Parramatta CSP Goals: Green	City of Parramatta CSP Goals: Thriving	City of Parramatta CSP Goals: Innovative
Bumping up education results for children	Yes					Yes
Increasing the number of Aboriginal young people reaching their learning potential	Yes		Yes			
Protecting our most vulnerable children						
Increasing permanency for children in out-of-home care						
Reducing domestic violence reoffending	Yes		Yes			
Reducing recidivism in the prison population					Yes	
Reducing homelessness	Yes					
Improving service levels in hospitals						

Improving outpatient and community					
care					
Towards zero suicides	Yes				
Greener public spaces		Yes	Yes		
Greening our city		Yes	Yes		
Government made easy	Yes		Yes		
World class public service	Yes		Yes	Yes	Yes

NSW Premier's Priorities	City of	City of	City of	City of	City of	City of
	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta
	CSP	CSP Goals:				
	Goals: Fair	Accessible	Welcoming	Green	Thriving	Innovative
Bumping up education results for children	Yes					Yes
Increasing the number of Aboriginal young people reaching their learning potential	Yes		Yes		Z	

NSW Premier's Priorities	City of Parramatta CSP Goals: Fair	CSP Goals:	City of Parramatta CSP Goals: Welcoming	City of Parramatta CSP Goals: Green	City of Parramatta CSP Goals: Thriving	City of Parramatta CSP Goals: Innovative
Protecting our most vulnerable children						
Increasing permanency for children in out-of-home care						
Reducing domestic violence reoffending	Yes		Yes			
Reducing recidivism in the prison population					Yes	
Reducing homelessness	Yes					
Improving service levels in hospitals						
Improving outpatient and community care						
Towards zero suicides	Yes					
Greener public spaces		Yes		Yes		

NSW Premier's Priorities	City of	City of	City of	City of	City of	City of
	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta
	CSP	CSP Goals:				
	Goals: Fair	Accessible	Welcoming	Green	Thriving	Innovative
Greening our city		Yes		Yes		
Government made easy	Yes			Yes		
World class public service	Yes			Yes	Yes	Yes

Central City District Plan Directions	City of					
(As defined by the Greater Cities	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta
Commission)	CSP Goals:					
	Fair	Accessible	Welcoming	Green	Thriving	Innovative
A Collaborative city	Yes	Yes	Yes	Yes	Yes	Yes
A City supported by infrastructure	Yes	Yes	Yes		Yes	
A city for people	Yes	Yes		Yes		Yes
Housing the city	Yes					
A city of great places		Yes		Yes	Yes	Yes
A well connected city		Yes				
Jobs and skills for the city	Yes		Yes		Yes	
A city in its landscape				Yes		
A resilient city		Yes		Yes		
An efficient city		Yes		Yes		Yes

## 3.04 A global outlook

## **United Nations Sustainable Development Goals**

In 2015, Australia was one of 193 countries to commit to action on the United Nations (UN) Sustainable Development Goals (SDGs) by 2030.

The 17 Goals provide a shared blueprint for peace and prosperity for people and the planet, now and into the future, and will require partnership from all sectors of society – including government, business, individuals and organisations.

As an Australian and global city, we, our partners and community all have a role to play in achieving these Goals. This Community Strategic Plan demonstrates our plan to support the SDGs relevant to our City.

Transcriber note: The following table continues over two pages.

City of Parramatta CSP	UN Sustainable Development Goals
Goals	
FAIR	1. No Poverty
	3. Good Health and Well-being
	4. Quality Education
	5. Gender Equality
	10. Reduced Inequalities
	16. Peace, Justice and Strong Institutions
	17. Partnerships for the Goals
ACCESSIBLE	3. Good Health and Well-being
	10. Reduced Inequalities
	11. Sustainable Cities and Communities

City of Parramatta CSP	UN Sustainable Development Goals
Goals	
WELCOMING	5. Gender Equality
	8. Decent Work and Economic Growth
	11. Sustainable Cities and Communities
	16. Peace, Justice and Strong Institutions
	17. Partnerships for the Goals
	17.1 dithorompo for the Godio
GREEN	6. Clean Water and Sanitation
	7. Affordable and Clean Energy
	11. Sustainable Cities and Communities
	12. Responsible Consumption and Production
	13. Climate Action
	14. Life Below Water
	15. Life on Land
THRIVING	5. Gender Equality
	8. Decent Work and Economic Growth
	9. Industry, Innovation and Infrastructure
	11. Sustainable Cities and Communities
	12. Responsible Consumption and Production
	17. Partnerships for the Goals
INNOVATIVE	8. Decent Work and Economic Growth
	9. Industry, Innovation and Infrastructure
	11. Sustainable Cities and Communities
	12. Responsible Consumption and Production
	17. Partnerships for the Goals

### 3.05 A resilient city

#### **Building a resilient future**

City of Parramatta is an active member of Resilient Sydney, a collaboration of all 33 metropolitan councils of Greater Sydney and NSW State Government agencies, to develop and implement a Sydney-wide resilience strategy.

In a time of unprecedented change for our City, we have considered the many facets of what makes a city resilient in our review of the Community Strategic Plan.

#### Responding to shocks and stresses together

Resilience is a term that describes the capacity of a city to continue to enable people and nature to adapt and respond to stresses and shocks.

Chronic stresses like rising inequity, inadequate public transport, lack of social cohesion and climate change, and acute shocks like COVID-19, heatwaves, bushfires, floods, cyber-attacks and heavy storms, can impact Parramatta's resilience.

#### Tackling change by planning ahead and building resilience

With the pace of our City's change and many milestone projects approaching completion, planning for resilience is paramount. Our City's growth has highlighted great opportunities and the need to address gaps in our infrastructure. With the support of our planning instruments this physical growth is an opportunity to promote sustainable development, positive well-being and inclusive growth.

#### Addressing inequality in our community

While our City is prosperous for many, others experience barriers. Inequality undermines the strength of our community as a whole, and can impact safety, health outcomes, and result in lower levels of trust and happiness.

The entire community is stronger when everyone achieves their full potential.

Addressing inequality is therefore essential to improving the health, wellbeing and prospects for our community as a whole.

#### Our unique history and landscape connect us with our past and our future

Parramatta is a place of shared ancient and living histories. The Dharug peoples have nurtured the lands and waters of Parramatta for thousands of years, and our River continues to be our greatest natural asset.

Our community cherishes Parramatta's parks, bushland and river, and recognises that access to green spaces is essential to health and wellbeing as density increases. We need to ensure Parramatta's heritage and natural assets are preserved for future generations.

Faced with a future impacted by the climate emergency and rapid change, it has never been more important that both our natural and built environments are protected and fit for the task ahead.

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#### Our diverse community means we are greater than the sum of our parts

Parramatta is a cosmopolitan City where generations of migrants and their families have prospered and thrived, and our diverse community can draw on the wisdom of many cultures and life experiences.

Diversity is our strength, and our greatest resources for managing future challenges can be found in our community.

#### Culture is key to shaping the evolving identity of our City

Our collective culture showcases what we are passionate about, what we value, and who we are. Culture is key to activating, celebrating and promoting our changing City. It is a driving force of vibrancy, a contributor to prosperity, and the agent for showcasing the Parramatta story. We will advocate for the needs of our community

and thriving arts institutions, so that all people can share in the benefits of growth, without compromising what makes our community strong.

#### Supporting each other to weather life's ups and downs

COVID-19 has presented many challenges. Despite this, our communities have supported each other and harnessed many learnings and positive opportunities during this difficult time.

During the pandemic, more people have embraced local exercise and recreation, and enjoyed spending time in our parks and green spaces.

Many people shifted their work arrangements, improving worklife balance.

Technology helped us remain connected to friends and loved ones that we couldn't see in person.

By reflecting on our experiences, we can work to ensure that all people are acknowledged, cared for and empowered.

#### **Building on our successes**

Our community – including residents, Council, and its partners – has already taken good strides toward a more resilient future.

From better planning controls for urban cooling and energy efficiency and Council's carbon neutral by 2022 target and programs like tree planting, Floodsmart and 'Help a Neighbour' – we are headed in the right direction, but there's still more to do.

Council continues to proactively monitor the impact of shocks and stresses in our City, and will respond by delivering and partnering on programs that adapt to changing needs.

You can read more about the City's progress on resilience and other priorities in Council's quarterly and annual reports: cityofparramatta.nsw.gov.au/reporting

Resilient Sydney Strategy Directions	City of					
	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta	Parramatta
	CSP Goals:	CSP				
	Fair	Accessible	Welcoming	Green	Thriving	Goals:
						Innovative
1: People-centred	Yes	Yes			Yes	Yes
2: Live with our climate	Yes			Yes		
3: Connect for strength	Yes		Yes		Yes	
4: Get ready			Yes	Yes		Yes
5: One city	Yes				Yes	

#### 04. OUR PLAN

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4.01 — How to read this part of the Plan

4.02 — Fair

4.03 — Accessible

4.04 — Welcoming

4.05 — Green

4.06 — Thriving

4.07 — Innovative

## 4.01 How to read this part of the Plan

Transcriber Note: The numbers in the tables below were added for ease of reading, and are not present in the original document, e.g. (1)-(8).

Community	Strategic Actions	Council's role	
Outcomes (1)	(2)	(3)	
F.1 Our spaces and	F.1.1 Facilitate equitable provision of	D, P	
facilities meet our	quality and support public spaces,		
needs health and	community infrastructure and services		
wellbeing	that enhance community health,		
	wellbeing and resilience.		

**(1):** The desired community outcome that will support our Strategic Goal. Code for reference only (e.g. F.1).

- **(2):**The Strategic Action we will undertake to achieve a Community Outcome. Code for reference only (e.g. F.1.1).
- (3): How we will deliver this Strategic Action: Deliver (D), Partner (P), or Advocate (A).

Outcome	Indicator	Target
(4)	(5)	(6)
F.2	Community sentiment regarding the degree to which our city provides opportunities for people of all ages to learn and develop skills at any age.	Increase on previous results.

(4): Reference only.

**(5):** How we will track progress. We will report on our progress in our Annual reports. Common sources include Council's satisfaction survey, Census data and other research undertaken by Council.

(6): What we aim to achieve.

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#### **Key Partners (7)**

- Committee for Sydney
- Greater Cities Commission
- NSW Department of Education
- NSW Department of Communities and Justice
- NSW Department of Planning and Environment
- NSW Health
- Western Sydney Community Forum

(7): The Goals set out by our Community Strategic Plan go beyond the scope of Council's activities. To ensure our community reaches its aspirations, Council also

partners with other stakeholders to deliver the Strategic Actions identified in this plan.

#### **UN Sustainable Development Goals (8)**

- 1. No Poverty
- 3. Good Health and Well-being
- 4. Quality Education
- 5. Gender Equality
- 10. Reduced Inequalities
- 16. Peace, Justice and Strong Institutions
- 17. Partnerships for the Goals

**(8):** The United Nations Sustainable Development Goals that our Strategic Goal responds to. Icons and numbers for reference only.

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#### 4.02: Fair

#### Image:

We see the right profile of a young girl who appears to be leafing through some books on a bookshelf, similar to those found in a library.

We can all benefit from the opportunities our City and neighbourhoods offer.

As the City of Parramatta grows economically, our people must also be supported with the same investments to grow. We want everyone in our community to benefit from our City's growth and prosperity. The intensity of growth and investment in the City of Parramatta will create many opportunities for a new and more diverse mix of high-quality housing, jobs and infrastructure. For Council, our growing population and stronger rates base means an increased capacity to improve the lives of our community by addressing inequality and providing more resources to upgrade and

expand essential services and facilities. Council is committed to ensuring all members of our community can participate in the City of Parramatta's bright future.

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Community Outcomes	Strategic Actions	Council's
		role
F.1 Our spaces and	F.1.1 Facilitate equitable provision of	D, P
facilities meet our needs	quality public spaces, community	
and support health and	infrastructure and services that	
wellbeing	enhance community health, wellbeing	
	and resilience.	
F.2 Our City is a	F.2.1 Provide education, learning and	D, P, A
destination for	volunteering opportunities that enable	
educational excellence,	people to grow and contribute to the	
where everyone is	community.	
supported to reach their		
full potential		
F.3 Everyone has a place	F.3.1 Plan and advocate for quality	D, P, A
to live that meets their	housing options, including affordable	
needs	housing, that support the needs of	
	our diverse community through all life	
	stages.	
F.4 Everyone can have a	F.4.1 Provide opportunities for	D
say and contribute to	everyone to share their perspectives,	
their community	be heard, and influence decision-	
	making processes.	

Community Outcomes	Strategic Actions	Council's role
F.4 Everyone can have a	F.4.2 Deliver effective, responsible,	D
say and contribute to	and ethical City leadership, and	
their community	responsible financial management,	
	reflective of community needs and	
	aspirations.	

Outcome	Indicator	Target
F.1	Mean of community satisfaction rating of	Maintain or increase
	Council facilities.	on previous year.
F.2	Community sentiment regarding the degree	Increase on previous
	to which our city provides opportunities for	results.
	people of all ages to learn and develop skills	
	at any age.	
F.3	Percentage of households living in housing	Decrease on 2016
	stress (includes rental and mortgage stress).	baseline.
F.4	Community satisfaction with the opportunity	Maintain or increase
	to have your say on key issues affecting	on previous year.
	community.	

- Committee for Sydney
- Greater Cities Commission
- NSW Department of Education
- NSW Department of Communities and Justice
- NSW Department of Planning and Environment
- NSW Health
- Western Sydney Community Forum

## **UN Sustainable Development Goals**

- 1. No Poverty
- 3. Good Health and Well being
- 4. Quality Education
- 5. Gender Equality
- 10. Reduced Inequalities
- 16. Peace, Justice and Strong Institutions
- 17. Partnerships for the Goals

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#### 4.03: ACCESIBLE

#### Image:

We see the back of a woman, dressed in white shorts, orange t-shirt, and backpack, as she walks over a raised metal footpath through grasslands.

#### We can all take part and get to where we want to go.

As host to greater numbers of professional services as a significant employment hub, our City will continually need the support of greater connections and accessible

options. The location of jobs and opportunities, the structure of transport networks and congestion all influence the time it takes to travel between places. Having a variety of options to get to places seamlessly and efficiently improves liveability and creates a better quality of life by reducing the time and stress associated with commuting. Building greater universal access enables a unified approach to building equality for everyone regardless of access requirements.

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Community Outcomes	Strategic Actions	Council's
		role
A.1 Our City is	A.1.1 Plan our City and services with	D
accessible to people of	universal design principles, so that they	
all abilities, ages and	are safe and accessible by all.	
cultural backgrounds		
A.2 We are connected	A.2.1 Advocate for public transport to	Α
by well-designed	connect our neighbourhoods and the	
integrated transport	Greater Sydney region.	
networks		
A.2 We are connected	A.2.2 Connect our City with safe,	D
by well-designed	equitable, and d enjoyable networks for	
integrated transport	pedestrians and people riding bikes.	
networks		
A.2 We are connected	A.2.3 Deliver and advocate for streets	D, P, A
by well-designed	that improve transport outcomes and	
integrated transport	reduce traffic congestion.	
networks		

Outcome	Indicator	Target
A.1	Percentage of people who feel comfortable in public spaces in our Local Government Area.	Increase on previous results.
A.2	Community satisfaction rating with Council promoting sustainable transport options including footpaths, cycleways and public transport.	Maintain or increase on previous year.

- Committee for Sydney
- Greater Cities Commission
- NSW Department of Planning and Environment
- NSW Health
- Transport for NSW
- Western Sydney Regional Organisation of Councils

# **UN Sustainable Development Goals**

- 3. Good Health and Well-being
- 10. Reduced Inequalities
- 11. Sustainable Cities and Communities

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## 4.04: WELCOMING

#### Image:

Four young, well-dressed ladies stand smiling at the camera. Behind them, out of focus, there appears to be a market or festival happening.

## We foster belonging and celebrate culture and diversity.

Parramatta has an incredibly rich history, from the Dharug peoples who have inhabited this land for more than 60,000 years, to the recently migrated. Our diversity of cultures and sense of community are our City's greatest strengths, and fundamental to our identity. Our histories are colliding, creating a new, global city. Over the next 16 years our City will continue to generate a strong sense of place, invite creativity, stimulate prosperity and celebrate our diversity. With the increase in population, the continued drive for fostering community safety is a priority for us.

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Community Outcomes	Strategic Actions	Council's
		role
W.1 We recognise that	W.1.1 Recognise the Dharug Traditional	D, P, A
Parramatta has always	Owners of Parramatta and ensure that the	
been a gathering	voices and aspirations of our First Nations	
place, and our	communities are elevated and realised.	
diversity is our		
strength		
W.2 Everyone can	W.2.1 Encourage and celebrate community	D, P, A
participate, belong,	connections, culture and social inclusion	
and feel connected	through initiatives, events and facilities.	
W.2 Everyone can	W.2.2 Respect and protect our shared	D, P, A
participate, belong,	living histories, heritage and places.	
and feel connected		
W.3 We all feel safe	W.3.1 Create and facilitate places and	D, P, A
and free to enjoy our	programs DPA that support community	
City	safety.	

Outcome	Indicator	Target
W.1	Percentage of the First Nations Strategy actions completed.	100% of actions on track.
W.2	Percentage of residents who feel they belong to the local community.	Increase on previous results (66% in 2021).
W.3	Percentage of residents who agree or strongly agree with "Our city provides safe and inclusive places to play and relax".	Increase on previous results (72% in 2021).

- Arts & Cultural Exchange (ACE)
- Create NSW
- Greater Sydney Parklands
- Live Music Office
- Museum of Applied Arts & Sciences (MAAS)
- NSW Department of Planning and Environment
- Parramasala Limited
- Reconciliation Australia
- Riverside Theatres
- Sydney Festival
- Westwords

#### **UN Sustainable Development Goals**

- 5. Gender Equality
- 8. Decent Work and Economic Growth
- 11. Sustainable Cities and Communities
- 16. Peace, Justice and Strong Institutions
- 17. Partnerships for the Goals

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#### 4.05 Green

#### Image:

This photograph shows a calm Parramatta River, with nice green banks and trees, and a flock of cockatoos mid-flight.

#### We value and care for our environment.

The Parramatta River and bushland is a source of pride for our community. Maintaining a healthy bushland and river not only provides habitat for plants and animals, but also makes our City a more enjoyable place to live, rest and play. Caring for our environment helps contribute to a liveable city, and improves sustainability and productivity. More energy efficient buildings attract significant businesses and investors, and good indoor and outdoor environments contribute to improved wellbeing. As our population grows, reducing our waste, water and energy will help lessen our impact on our surrounds, meaning our City is more sustainable in the long term.

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Community Outcomes	Strategic Actions	Council's
		role
G.1 We have a healthy	G.1.1 Enhance the health of	D, P, A
network of green space	Parramatta River and DPA its	
and waterways throughout	tributaries and advocate for integrated	
our City	water cycle management.	
G.1 We have a healthy	G.1.2 Protect and increase the quality	D, P
network of green space	of our natural environment, bushland	
and waterways throughout	and biodiversity.	
our City		
G.2 We can all enjoy and	G.2.1 Improve the functionality and	D
connect with our	environmental performance of our	
environment	parks, sportsgrounds and recreational	
	areas.	
G.3 Our City is sustainable	G.3.1 Transition to net zero carbon	D, P, A
and known for its	emissions solutions in the City and	
environmental leadership	community.	
G.3 Our City is sustainable	G.3.2 Foster the circular economy to	D, P, A
and known for its	provide innovative solutions to	
environmental leadership	resource use and management.	
G.4 We are a resilient City,	G.4.1 Embed city resilience and	D, P, A
supporting the future of	climate change adaptation, by	
our community and	preparing for key climate hazards	
environment	such as flooding and urban heat.	

Outcome	Indicator	Target
G.1	Community satisfaction with the	Maintain or increase on previous
	availability of parks, bushland and	results.
	other green spaces.	

Outcome	Indicator	Target
G.2	Percentage of people who report	Maintain or increase on previous
	enjoying a local public place.	results.
G.3	Community emissions per capita	50% emissions reduction by
	per year.	2030
		70% emissions reduction by 2038 (based on 2015 levels).
G.4	LGA vegetation cover (includes	Increase vegetation cover to
	tree canopy, grasses and shrub	40% by 2038.
	layers).	
		LGA tree canopy cover to 40%
		by 2050.

- Committee for Sydney
- Greater Cities Commission
- NSW Department of Planning and Environment
- NSW Environmental Protection Authority
- NSW Office of Environment and Heritage Parramatta River Catchment Group
- Resilient Sydney South Sydney Regional
- Organisation of Councils Sydney Water
- Western Sydney Regional
- Organisation of Councils

#### **UN Sustainable Development Goals**

- 6. Clean Water and Sanitation
- 7. Affordable and Clean Energy
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production
- 13. Climate Action
- 14. Life Below Water
- 15. Life on Land

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#### 4.06 THRIVING

#### Image:

The image shows the right profile of a woman on stage, behind a microphone, with a guitar across her body. The crowd in front of her are seated, and white stage-smoke blows across the image from the left.

#### We are a nation-leading City with prospering communities and industries.

Our City can thrive if our people are equipped with the resources and tools to live their lives. Individuals and families can improve their circumstances when they have the training to access employment, services and recreation that enable them to live with dignity and security. Parramatta's sphere of influence is greater than just our City's boundary – a thriving CBD is of value not only to our residents but also our diverse partners, visitors and workers from surrounding areas. Residents, visitors and business alike will also benefit from attractive and distinctive local centres, right across the City of Parramatta. We value the ingenuity of collaboration, and working with strategic partners and stakeholders – whether government, not-for-profit, industry or social enterprise – will help make Parramatta a worldclass city.

Community Outcomes	Strategic Actions	Council's
		role
T.1 We work together	T.1.1 Lead partnerships between industry	D, P, A
to deliver the best	and government to achieve economic,	
outcomes for our	social, cultural and sustainability outcomes.	
City's residents,		
workers, and visitors		
T.1 We work together	T.1.2 Foster public and private investment	D, A
to deliver the best	to deliver city-shaping infrastructure and	
outcomes for our	services to support the growth of the City.	
City's residents,		
workers, and visitors		
T.2 We have vibrant	T.2.1 Plan vibrant and sustainable centres	D
communities and a	with thriving economies.	
thriving 24 hour		
economy		
T.2 We have vibrant	T.2.2 Champion tourism, arts and culture	D, P, A
communities and a	to create an interesting City where people	
thriving 24 hour	come to play, day and night.	
economy		
T.3 Our City is a	T.3.1 Support the development, growth	Α
nationally significant	and retention of business, employment	
hub for industry,	centres, and industry.	
business, productivity	T.3.2 Accelerate local jobs growth and	D, A
and employment	create employment opportunities that	,
	benefit the community and the City.	

Outcome	Indicator	Target
T.1	Percentage of stakeholders satisfied of their partnership with council (Alliances, MOUs, Coalitions, and Committees).	N/A – Baseline to be determined in 2023.
T.2	City of Parramatta's gross regional product (GRP).	Increase on previous year.
T.3	Net job growth within the City of Parramatta Local Government Area.	Increase on previous Census data.

- Business Western Sydney
- Committee for Sydney
- Epping Chamber of Commerce
- Greater Cities Commission
- Infrastructure NSW
- Investment NSW
- Higher education providers
- NSW Department of Planning and Environment
- Parramatta Chamber of Commerce
- Sydney Olympic Park Business Association

#### **UN Sustainable Development Goals**

- 5. Gender Equality
- 8. Decent Work and Economic Growth
- 9. Industry, Innovation and Infrastructure
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production
- 17.Partnerships for the Goals

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#### 4.07 INNOVATIVE

#### Image:

The image shows a glass building with triangular walls, and a red roof. People are gathered in the forecourt. The sky is grey with a few clouds.

#### We champion new ideas to create a better future.

With the scale of transformation our City is undergoing, enabling meaningful growth is a top concern for our community. The future of the City of Parramatta is much more than bricks and mortar – it includes best practice in city design, creativity and connectivity.

It is not simply about growth: it is about becoming smarter. Inspired by some of the world's greatest cities, Parramatta will leverage the foundations of good urban planning, and use open data and enabling technologies to create a vibrant, peoplecentric, and connected City. We will take advantage of our City's growth and amplified voice to attract innovative industries and ecosystems. Council will continue to provide service excellence that addresses community issues, aiming for continuous innovation and improvement.

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Community	Strategic Actions	Council's
Outcomes		role
I.1 Our City is well	I.1.1 Implement a robust planning	D
planned for the	framework.	
future		
I.2 We are a bold and	I.2.1 Support opportunities for innovation	P, A
smart city -	and continuous improvement in Parramatta.	
leveraging data,		
technology and		
continuous		
improvement		
I.2 We are a bold and	I.2.2 Deliver Smart City initiatives that	D
smart city -	support data driven decision-making and	
leveraging data,	improve people's lived experience of	
technology and	Parramatta.	
continuous		
improvement		
I.3 We have a strong	I.3.1 Attract and support leading research,	Α
research, innovation	education and start-ups to grow and thrive.	
and start-up		
ecosystem, with		
global impact		

Outcome	Indicator	Target
I.1	Mean rating of community members that agree with "Council is forward thinking".	Maintain or increase on previous year.
1.2	Mean rating of community members that agree with "Council is innovative".	Maintain or increase on previous year.

Outcome	Indicator	Target
1.3	Number of businesses registered in	Maintain or increase on
	targeted industries (Education and	previous year.
	Training, and Professional, Scientific and	
	Technical Services).	

- Greater Cities Commission
- TAFE NSW
- University of New England
- University of New South Wales
- University of Sydney
- Western Sydney Regional Organisation of Councils
- Western Sydney University

## **UN Sustainable Development Goals**

- 8. Decent Work and Economic Growth
- 9. Industry, Innovation and Infrastructure
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production
- 17. Partnerships for the Goals

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# **05. DELIVERING OUR PLAN**

5.01 — Delivering in partnership

5.02 — City transformational projects

5.03 — Tracking our progress

5.04 — Glossary

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## 5.01 Delivering in partnership

As a plan for the entire City and community, forging and maintaining strong partnerships is critical to delivering the goals of this Community Strategic Plan. As the City of Parramatta continues to grow, government, businesses and community need to work together to invest in our individual and collective wellbeing. These partnerships take shape as formal and informal arrangements enabling Council and its partners to add value through aligned vision, shared resources, networks and knowledge, and collective actions.

#### **FORMAL PARTNERSHIPS**

Formal partnerships bring together major stakeholders across government, industry, and community through shared objectives to lead, advocate or deliver strategic outcomes that are beneficial to our City's identity. These relationships are formalised through established governance models with clear agreements on collaboration strategies, advocacy and delivery on outcomes.

#### **INFORMAL PARTNERSHIPS**

Council also works with stakeholders to achieve outcomes in advocacy, service and project delivery through informal partnership arrangements. These relationships are established to address immediate or short terms needs, provide solutions for strategic and operational matters and provide critical insights into sector, environmental and community needs and expectations without the strict guidelines set in formal relationships.

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#### Image:

A man, dressed in dark winter clothes sits on an exercise bike in the park. He is smiling at a child in a checkered shirt and helmet in the foreground.

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#### Image:

A man dressed in a sequined blue stage jacket, with goggles and spiky hair makes bubbles, with his large string bubble wand. In the foreground people are gathered, watching, participating and walking by. Signage in the background is out of focus, but they appear to be at a festival.

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#### COUNCIL'S ROLE

Council has a custodial role in initiating, preparing and maintaining the Community Strategic Plan on behalf of the community, but is not wholly responsible for its implementation. Many of the issues and concerns facing the City of Parramatta are complex and beyond the direct control and influence of Council, such as public transport, health, schools, housing, planning and employment.

To deliver the community's vision, Council works with various stakeholders and partners including other levels of government and their affiliated agencies, local businesses and industry, educational institutions, community groups, and other service providers.

Council's role, depending on the activity being undertaken, is to Deliver, Partner, and/or Advocate. The principal activities to be carried out by Council over the next four years are outlined in Council's Delivery Program 2022-2026.

By building strong partnerships, taking a leadership role, and delivering on its own commitments, Council plays a pivotal role in shaping places and supporting local people to lead fulfilling lives.

#### **Deliver**

Council delivers a wide range of programs and services including waste collection, libraries, childcare, maintenance of local roads and public spaces, recreation facilities and programs, community care, special events and regulatory functions.

#### **Partner**

Council builds strategic partnerships with Federal and State Government agencies, the private sector, community organisations, and a range of other stakeholders whose work will contribute to delivering the long-term goals outlined in this Community Strategic Plan.

#### **Advocate**

When not in direct control or partnership, Council gives voice to the needs and aspirations of the community by advocating for changes in policy and action at relevant levels of government and industry to bring about the best outcomes for our community.

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## Image:

This image appears similar to a projection image, i.e., a design on what an area will look like. It shows a community area, with people enjoying themselves. There is a large gazebo, with "PARRAMATTA" above it. Underneath is a flower vendor, and a coffee stall. There are also "M" signs indicative of the Metro. People sit on benches, while a couple of women stroll with a stroller, and a man cycles through on a bike.

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# **5.02 City transformational projects Major projects in our City**

Over the next 20 years, several major projects stand out as once- in-a-generation opportunities for our City. Although significant development is taking place in many growth hotspots across our City, the projects outlined below have the potential to be transformative for residents, businesses and visitors in Parramatta.

#### **KEY**

As outlined on page 57, Council's role is to

- D = Deliver
- P = Partner
- A = Advocate

#### PARRAMATTA SQUARE [D, P]

Through investments totalling \$2.7 billion, Parramatta Square is set for completion towards late 2022. As a landmark destination in the heart of Parramatta CBD, Parramatta Square will provide a major injection of public and private sector jobs. Along with commercial, educational and civic buildings nearing completion, PHIVE will be home to Council's civic heart, featuring the library, community hub and Council Chambers

#### PHIVE [D]

PHIVE, 5 Parramatta Square is set to become the City's iconic – and instantly recognisable – community, cultural and civic building right in the heart of Parramatta's CBD. The state-of-the-art building, which extends over the original, heritage-listed Parramatta Town Hall, will create a modern connection with Parramatta's rich history.

PHIVE will be a place for everyone to come together, chat, learn and be inspired. It will deliver world-class entertainment and cultural experiences and provide a new

home for a significantly enhanced City library. PHIVE is planned to open September 2022.

#### CIVIC LINK [D, P]

To provide better pedestrian links and green space across Parramatta CBD, the Civic Link will link four significant city blocks to support movement and activation. This pedestrian focused Link will connect the heart of the CBD to the river, bringing in arts and cultural institutions, local businesses, small bars and cafes. The Link will also pave the path for greater advocacy work towards revitalising some of the cultural and heritage landmarks within the CBD, such as the Roxy Theatre, due to the increased pedestrian traffic.

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## PARRAMATTA TOWN HALL [D]

Parramatta's existing heritage Town Hall, to the west of PHIVE, will be integrated into the new 5 Parramatta Square building, providing direct access between PHIVE and the Town Hall from the ground floor.

The Parramatta Town Hall will be upgraded and refurbished, following a design review that will help determine options for its future use. The upgraded Town Hall is planned to be completed by January 2024.

#### RIVERSIDE THEATRES [D, P]

A redevelopment of Riverside Theatres will build on the valued brand of the existing Riverside Theatres, maintaining its connection with current audiences. It will continue to provide opportunity for educational and cultural industry development as well as meeting future demand for high quality diverse local, Australian and global performances

#### PARRAMATTA AQUATIC CENTRE [D, P]

Parramatta's new aquatic and leisure centre, a co-funded project between the NSW Government and the City of Parramatta Council forges ahead. This contemporary

centre will meet the current and future needs of our rapidly growing population for many decades to come. With more than a million visitors expected to use this facility each year, the new centre will be utilised for swimming carnivals, training and competition, whilst offering essential learn to swim programs.

The venue will be a place to relax and cool off in the summer months and provide a range of additional health and wellness offerings all year round. The design of the centre will feature a 10-lane 50m outdoor pool, 25m indoor pool, learn-to-swim facilities, kids' splash play area, cafe, fitness centre and car park.

#### SYDNEY METRO WEST [A]

Since commencement in early 2022, this project will extend Sydney's world-class metro services connecting Parramatta and Westmead to Sydney CBD via Sydney Olympic Park, North Strathfield, Burwood North, Five Dock and The Bays

#### PARRAMATTA LIGHT RAIL [P, A]

To continue to support Greater Parramatta's residents, workers and visitors, the Parramatta Light Rail is a piece of major infrastructure project assisting the movement of people.

#### Stage 1:

Links Westmead to Carlingford via Parramatta CBD and Camelia, and is set for completion in 2023.

#### Stage 2:

The feasibility of Stage 2 has been approved, which would connect Stage 1 towards the north of Parramatta River through Ermington, Melrose Park and Wentworth Point to Sydney Olympic Park.

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#### POWERHOUSE PARRAMATTA [P]

As a new addition to the Museum of Applied Arts and Science, Powerhouse Parramatta will be located on the river foreshore in the Parramatta CBD. The

Powerhouse will join the Riverside Theatres in its redevelopment continuing the evolution of the arts, culture and sciences in the City.

Powerhouse Parramatta, which will open in 2024, will be the State's largest museum with 18,000m2 of exhibition and public spaces. It will have a science and technology focus and include the largest planetarium in Australia.

## WESTMEAD INNOVATION PRECINCT [P, A]

Already Australia's largest health services precinct, Westmead offers world-class integrated tertiary clinical care, an innovative education and research network, hundreds of private health businesses and the globally connected Westmead Institute for Medical Research and Children's Medical Research Institute.

More than \$3 billion has been committed by government, universities and the private sector to realise the vision of an integrated and innovative health, commercial, education and research precinct. By 2036, this will support 20,000 tertiary students and 50,000 full time staff.

To support these workers, the Westmead Multimodal Interchange will also be advocated for. The Parramatta Light Rail is already set to be completed, and the Metro West will be the starting point for the precinct and form into a thriving interchange bringing workers and visitors into and out of Westmead.

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# 5.03 Tracking our progress

# Achieving our shared vision

This Community Strategic Plan has outlined our community's shared vision, main priorities, aspirations for the future, and how they will be achieved.

So that we can track our progress along the way, we'll use the methods identified on pages 40-51 of this Plan to monitor our movement towards achieving these goals. A full report on the progress of the implementation of the Community Strategic Plan will be published in the State of Our City Report in early 2025.

In addition, councils are required to report regularly to the community on all levels of their integrated plans. This includes:

- Progress reports on the principal activities in the Delivery Program, every six months
- An annual report which outlines Council's achievements in implementing its Delivery Program, as well as a financial summary showing key income expenditure areas for the financial year, and an asset report.

## Image:

A man and a women, dressed in casual attire, flank their two large dogs as they take them for a walk through what appears to be a park.

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The Community Strategic Plan will be reviewed and updated following the completion of this Council term to ensure that it remains responsive to changing circumstances.

# Image: (top):

People are gathered on the banks of a river. People are swimming in the river, others sit on blankets scattered on the ground. There is a lifeguard tent with two seated lifeguards.

# Image: (bottom):

A young girl, dressed in pink, with a pink bucket hat, sits in the lap of her mother. She is looking at something off in the distance, while her mother has both hands up and in front of the girl, while looking at her.

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# Image:

Two women stand on a footpath that appears to have aboriginal artwork, next to a rive, with a bridge in the background. The two women, in uniform: khaki pants, short sleeve blue shirt and darker blue vest with "CITY of PARRAMATTA" logo, are smiling at the camera. They are touching with familiarity.

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# 5.04 Glossary

Term / Acronym	Description
Our City	All areas within the City of Parramatta Council local
	government area.
CBD	Central Business District.
Circular economy	A whole-of-system approach which tackles climate change,
	biodiversity loss, waste and pollution. It is a resilient system
	by design, where finite resources are continuously made and
	remade, delivering environmental, economic and social
	benefits to communities, businesses and our natural
	environment.
City resilience	City resilience reflects the overall "capacity of a city
	(individuals, communities, institutions, businesses and
	systems) to survive, adapt and thrive no matter what kinds of
	chronic stresses or acute shocks they experience ".
	(Rockefeller Foundation: 2013).
CSP	Community Strategic Plan.
DCP	Development Control Plan.
GPOP	Greater Parramatta and the Olympic Peninsula.
GRP	Gross Regional Product.
GCC	Greater Cities Commission.

Term / Acronym	Description
LEP	Local Environment Plan.
LGA	Local Government Area.
LSPS	Local Strategic Planning Statement.
Smart City	Utilisation of information and communication technologies to
	increase and improve efficiencies of operations, services and
	programs of a city. This could the implementation of smart
	sensors to gather specialised data to influence planning and
	design.
Universal Design	A design methodology which centres on creating inclusive
	spaces (digitally and physically). This means designing and
	developing spaces that are accessible for all people
	regardless of ability.
UN SDG	United Nations Sustainable Development Goals.

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Address:	126 Church St, Parramatta PO Box 32, Parramatta NSW, 2124
Phone:	1300 617 058
Email:	council@cityofparramatta.nsw.gov.au
Web:	cityofparramatta.nsw.gov.au
Social	@parracity
	@cityofparramatta
	@cityofparramatta

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For non-English speakers, phone interpretation services are available via TIS National on 131 450.

- KOREAN
- ARABIC
- CHINESE
- HINDI

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Community Strategic Plan

2018 – 2038

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